



Quarterly Supplementary Materials

February 2022

Forward Looking Statement Disclaimer

This presentation contains forward-looking statements that involve risks and uncertainties. These include statements regarding our future financial and business performance, our business and strategy and the impact of the COVID-19 pandemic on our industry, business and financial results.

Actual results may differ materially from the results predicted or implied by such statements, and our reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from the results predicted or implied by such statements include, among others, the impact of the ongoing COVID-19 pandemic and regulatory and business responses to that crisis, macroeconomic and geopolitical developments affecting the Russian economy or our business, changes in the political, legal and/or regulatory environment, competitive pressures,

changes in advertising patterns, changes in user preferences, technological developments, and our need to expend capital to accommodate the growth of the business, as well as those risks and uncertainties included under the captions “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 20-F dated April 1, 2021, which is on file with the Securities and Exchange Commission and is available on our investor relations website.

All information provided in this presentation is as of February 15, 2022, and Yandex expressly disclaims any duty to update this information unless required by law.

Yandex: the leading consumer ecosystem in Russia

STEADILY GROWING AND HIGHLY PROFITABLE

SEARCH & ADVERTISING



Search

Leading search engine in Russia



Direct

Leading ad service for placing contextual ads in Russia



Browser

Most popular non-native browser in Russia



Maps and Navigation

Leading map and navigation app in Russia and CIS

MOBILITY



Taxi

Leading ride-hailing operator in Russia with presence in 19 other CIS and EMEA markets



Drive

Free-floating car-sharing service

32 MM Yandex Go MAU⁹

CLASSIFIEDS



Auto.ru, Yandex Realty and Yandex Rent

Leading online classifieds in the auto vertical

73%

Steadily growing and highly profitable business contribution to Revenue⁹

FAST GROWING / EMERGING BUSINESSES

E-COMMERCE & FOODTECH & DELIVERY



Market

A multi-category marketplace



Lavka, Deli

Hyperlocal e-grocery delivery service



Eats

Ready-to-eat and express grocery delivery service



Delivery (Logistics)

Delivery solution for consumers and businesses

MEDIA SERVICES



KinoPoisk

Leading video streaming platform in Russia



Music

Leading music streaming service in Russia



Plus

Leading ecosystem subscription in Russia combining all key Yandex services via a cashback program

OTHER



SDG

Self-driving vehicles and autonomous delivery robots business



Cloud

Full-fledged cloud platform for B2B and B2C clients



Devices

A line of smart speakers with an AI voice assistant



FinTech

Retail and SME focused digital financial services



Zen

Infotainment social platform



Practicum

Online education service

Source: Company data, public sources

Notes: 1 By traffic in December 2021, Source: <https://radar.yandex.ru/yandex?month=2021-12>, 2 As of 3Q'21 according to AKAR, 3 In 2020 according to Goldman Sachs Global Investment Research, 4 As of 4Q'21 according to GFK report "Rating of Subscription Services", 5 According to research by O+ K Research and Avto.ru, 6 As of 1Q'21 according to romir.ru survey, 7 As of 3Q'21 according to GFK report "Rating of Subscription Services", 8 In 2021 according to just-at.com website, 9 Company data as of December 2021

#1

search engine

in digital search¹

in digital advertising²

ride-hailing service³

video-on-demand platform⁴

auto classified⁵

in maps and navigation⁶

ecosystem subscription⁷

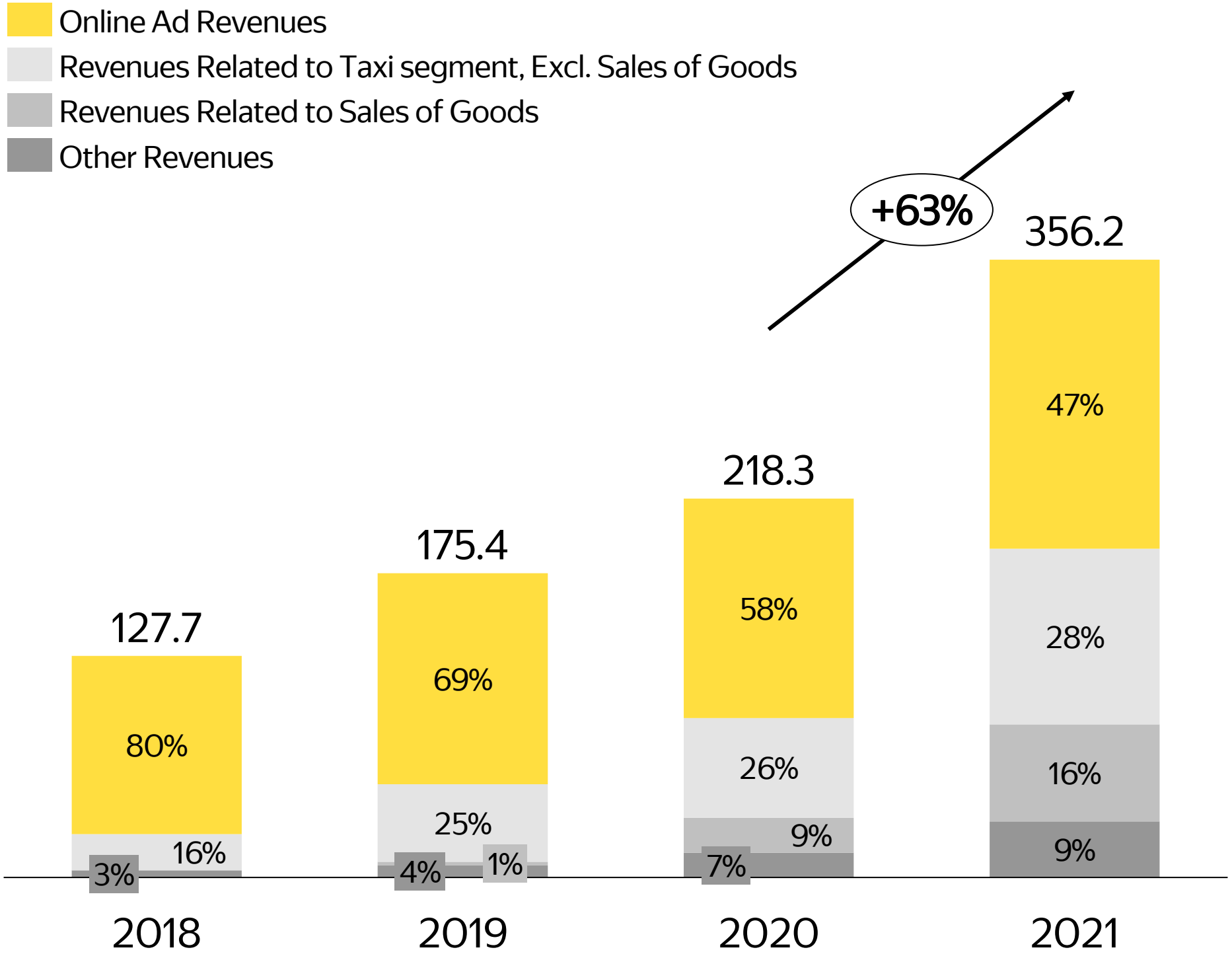
in smart speakers⁸

Key Operational and Financial Highlights

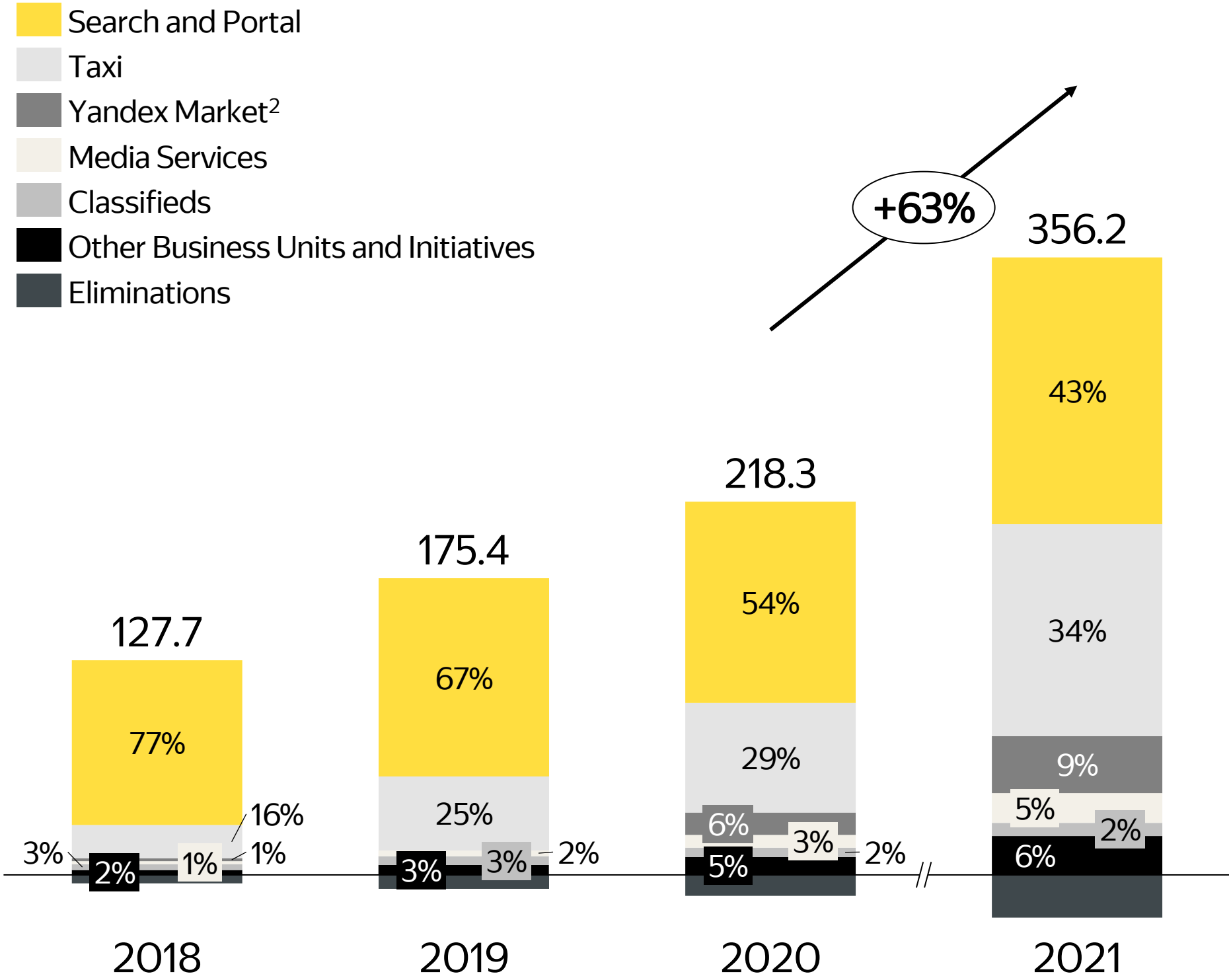


Yandex Revenue Structure

Consolidated Revenue¹ Breakdown, RUB BN, %



Revenue Breakdown by Segments, RUB BN, %

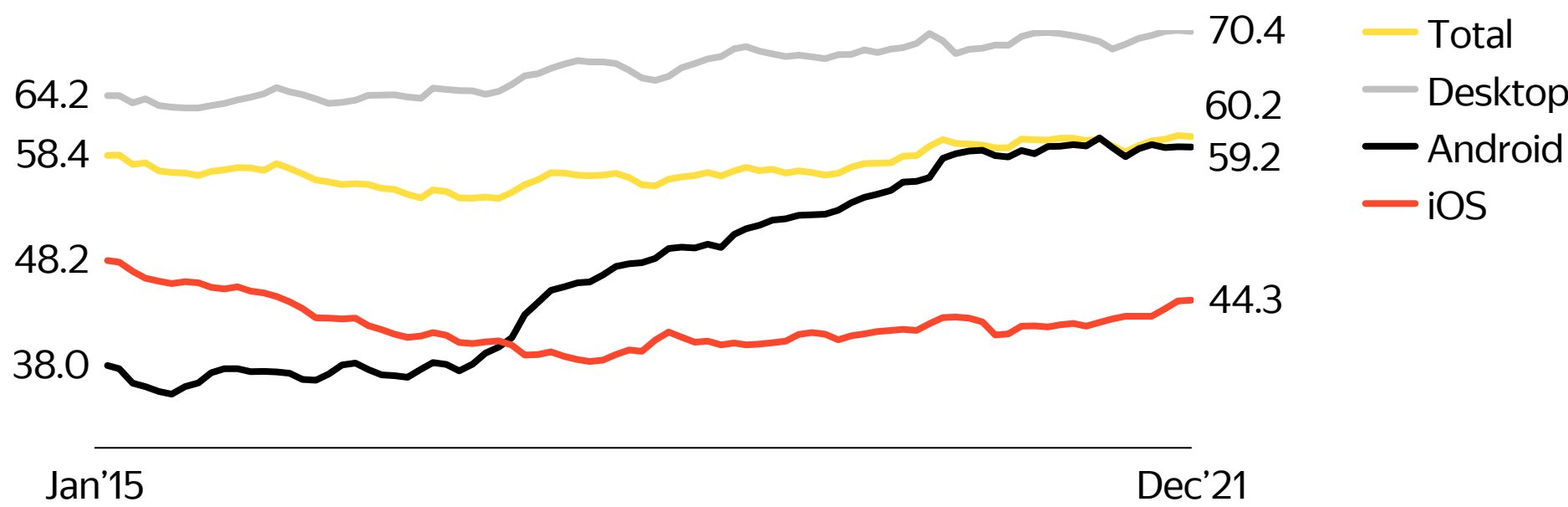


¹ Revenues are recognized net of VAT, discounts and commissions, but gross of TAC.

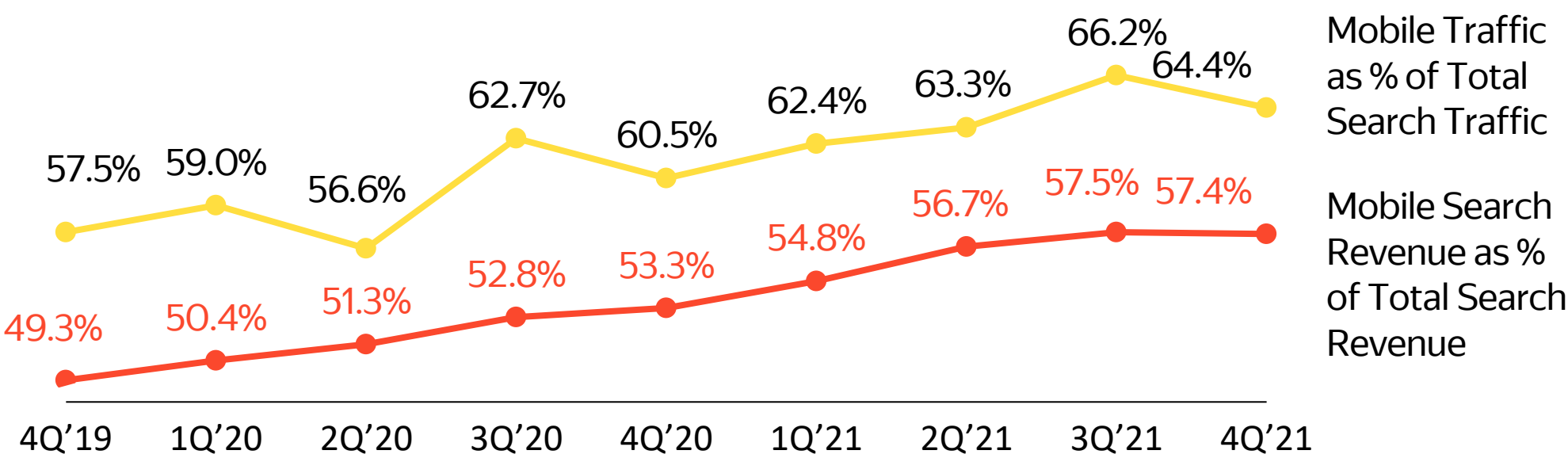
² On April 27, 2018 Yandex and Sberbank announced the completion of the formation of the JV based on the Yandex Market platform. The parties owned equal stakes in the JV. We deconsolidated Yandex Market starting April 27, 2018 from our consolidated financial results. On July 23, 2020 Yandex and Sberbank closed the transactions to reorganize their two JV's – Yandex Market and Yandex.Money. As a result, Yandex has become the controlling shareholder in Yandex Market and its result consolidated back to Yandex financial results.

Search and Portal

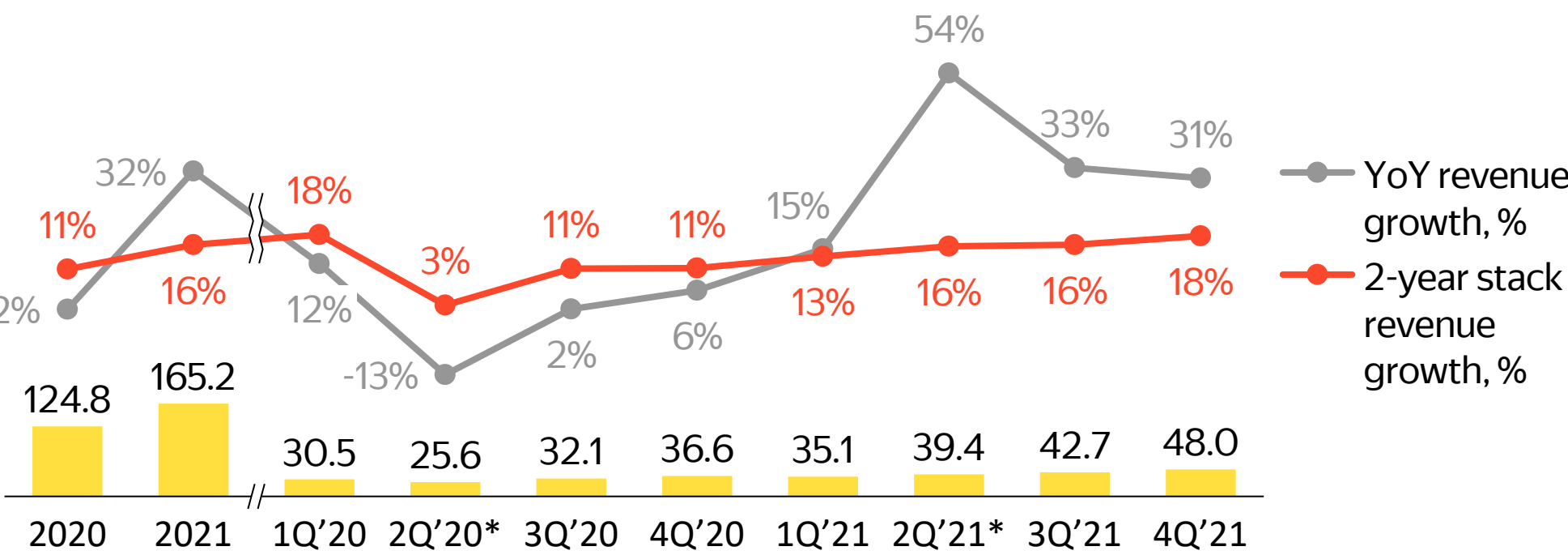
Yandex's Search Share across Platforms, %



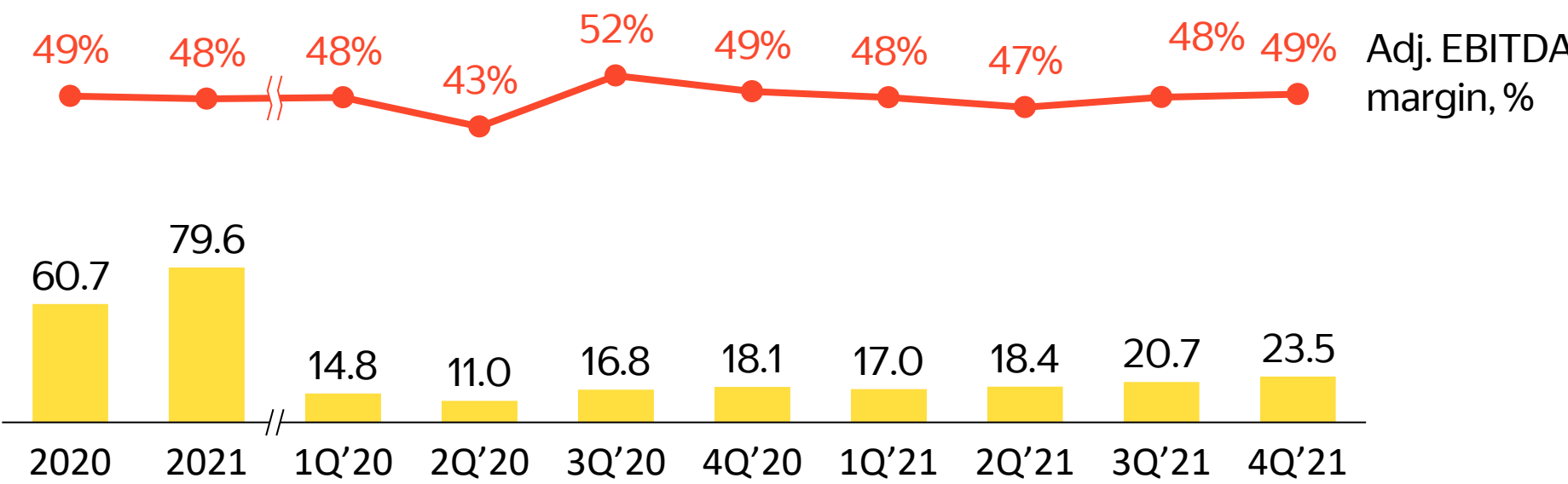
Evolution of Yandex's Mobile Search Traffic & Revenue



Revenue, RUB BN



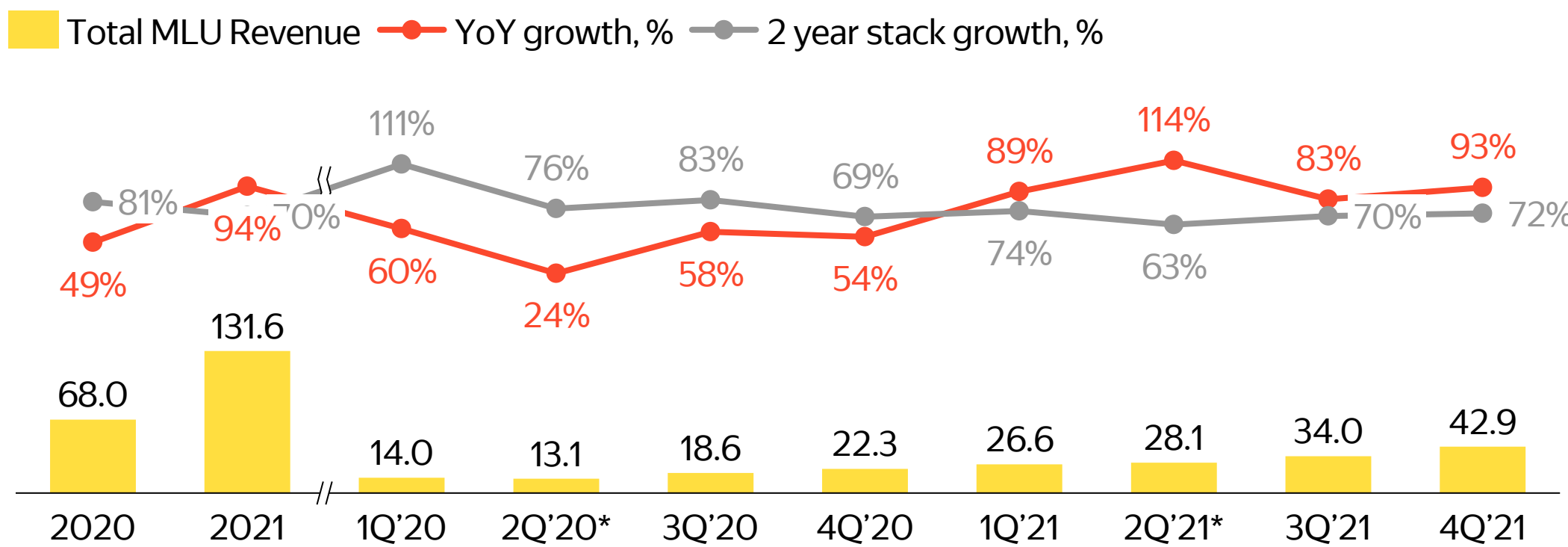
Adj. EBITDA, RUB BN



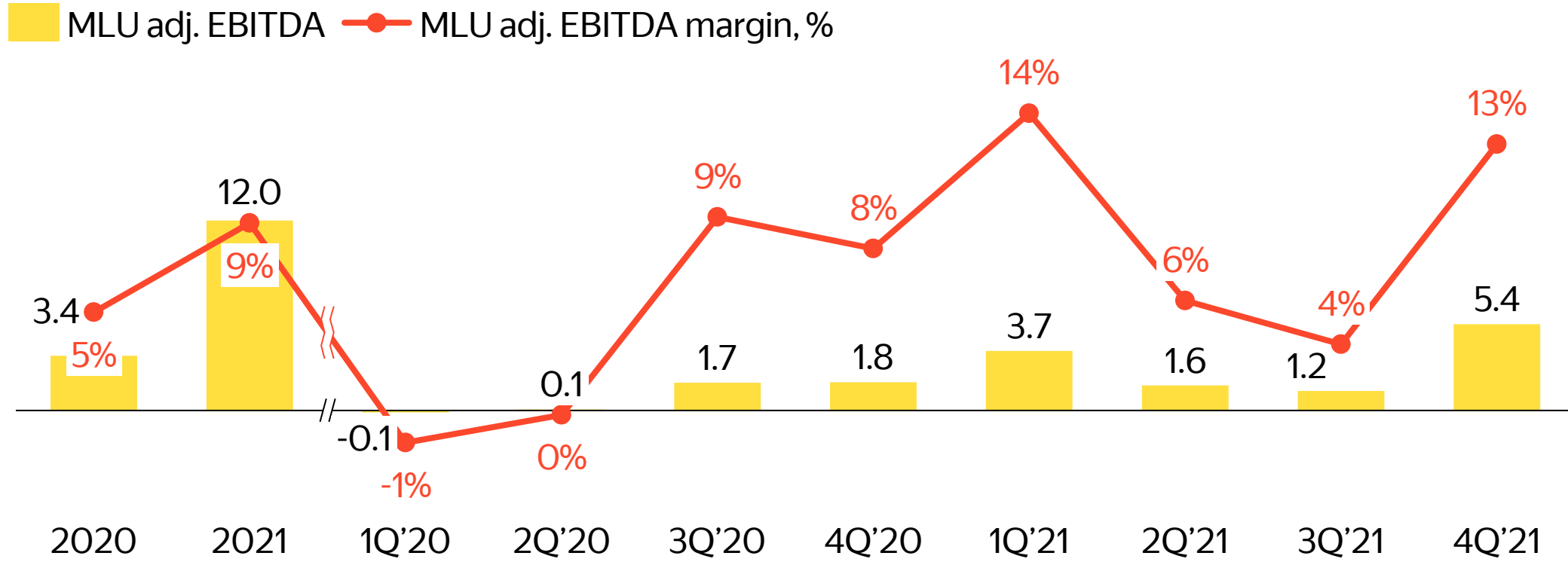
Source: Yandex Radar
*The COVID-19 pandemic and the resulting strict lockdown measures had a material impact on our financial results and operations in Q2 2020, particularly on our advertising and mobility businesses, as well as classifieds services. The growth dynamic in Q2 2021 is therefore impacted by the base effect: low base effect for Search & Portal, Ride-hailing, Classifieds businesses, while high base effect for E-commerce, FoodTech and Media Services.

MLU¹ (Taxi)

Revenue²,
RUB BN



Adj. EBITDA,
RUB BN



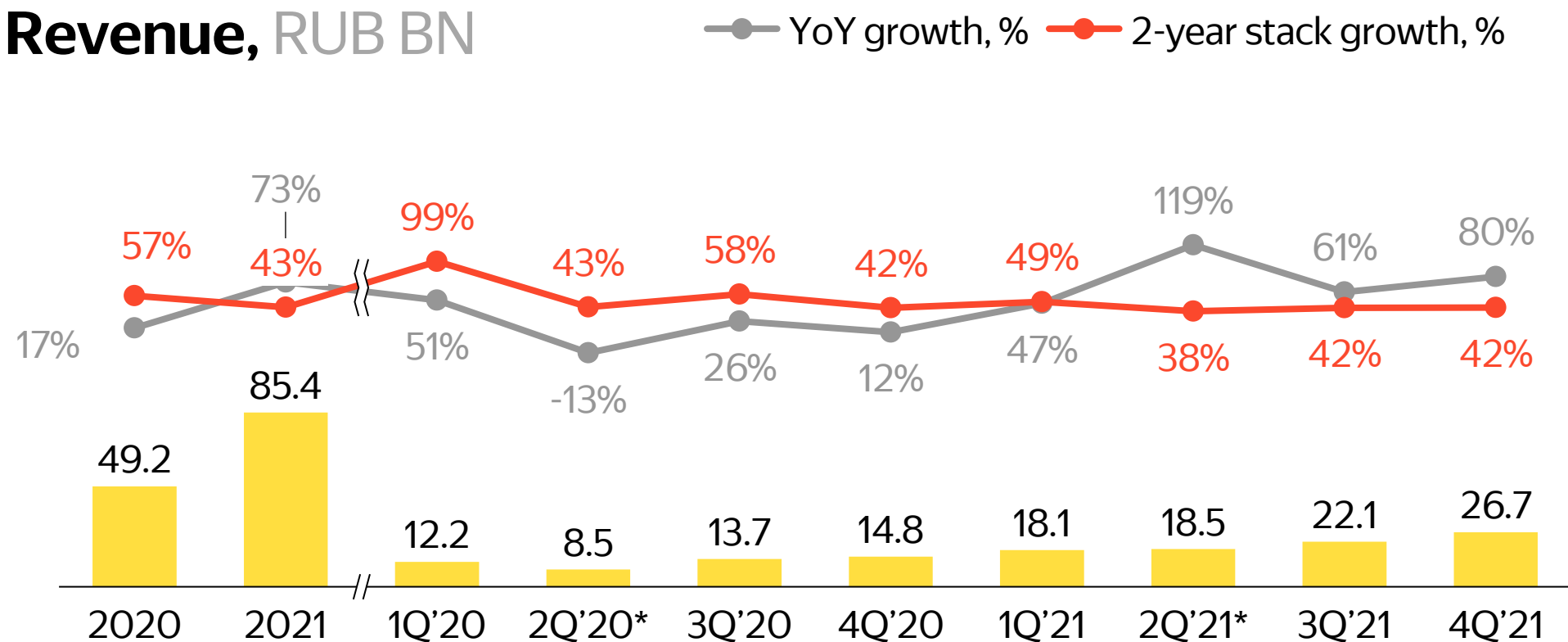
The MLU (Taxi) segment includes

- Ride-hailing business, which consists of Yandex Taxi in Russia and 19 other countries across CIS and EMEA, and Uber in Russia and CIS for both B2C and B2B
- Yandex Delivery logistics service for both B2C and B2B
- FoodTech businesses, which includes Yandex Eats, our ready-to-eat and grocery delivery service, and Yandex Lavka, our hyperlocal convenience store delivery service
- Yandex Drive, our car-sharing business

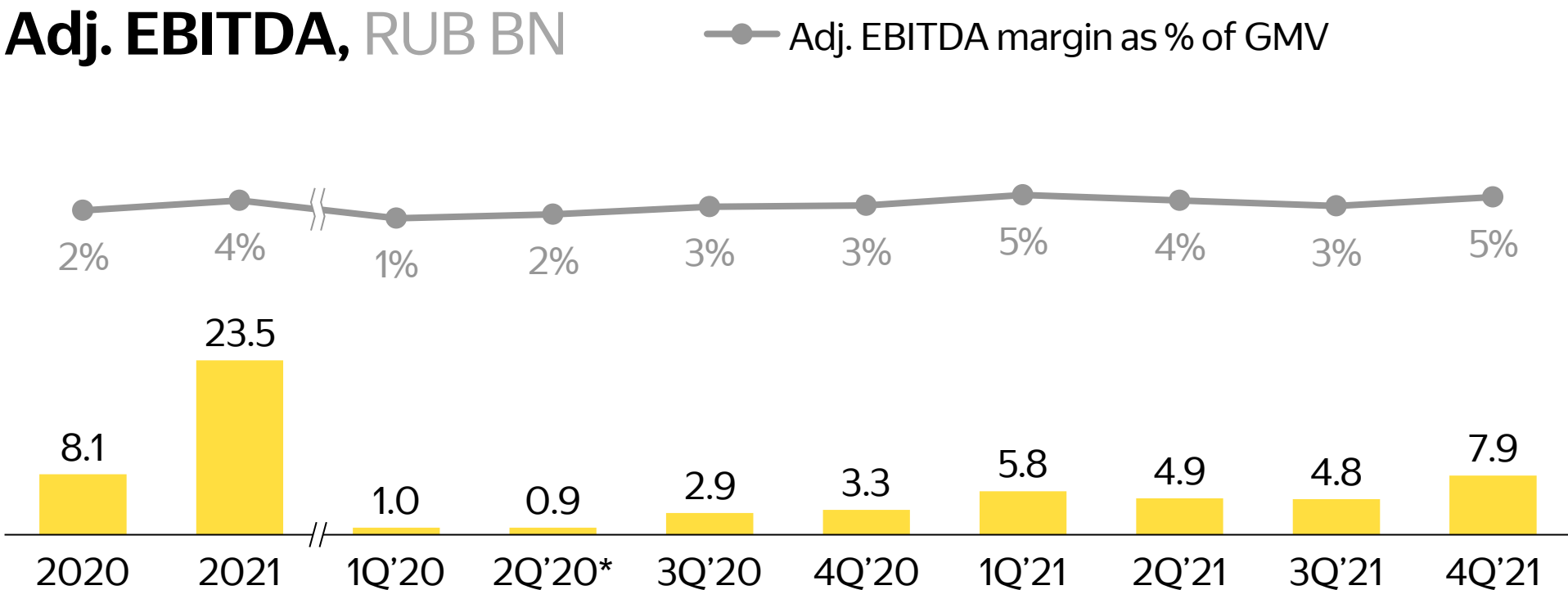
1 MLU B.V. is a JV with Uber which was founded in February 2018, by combining Yandex Taxi Holding B.V. with several Uber legal entities. 2 Revenues are presented in accordance with Revenue, whereby in cities where we have implemented commissions, minimum fare guarantees, and discounts are netted against revenues. Following the revision of our organizational structure and financial disclosure
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Mobility¹

Revenue, RUB BN

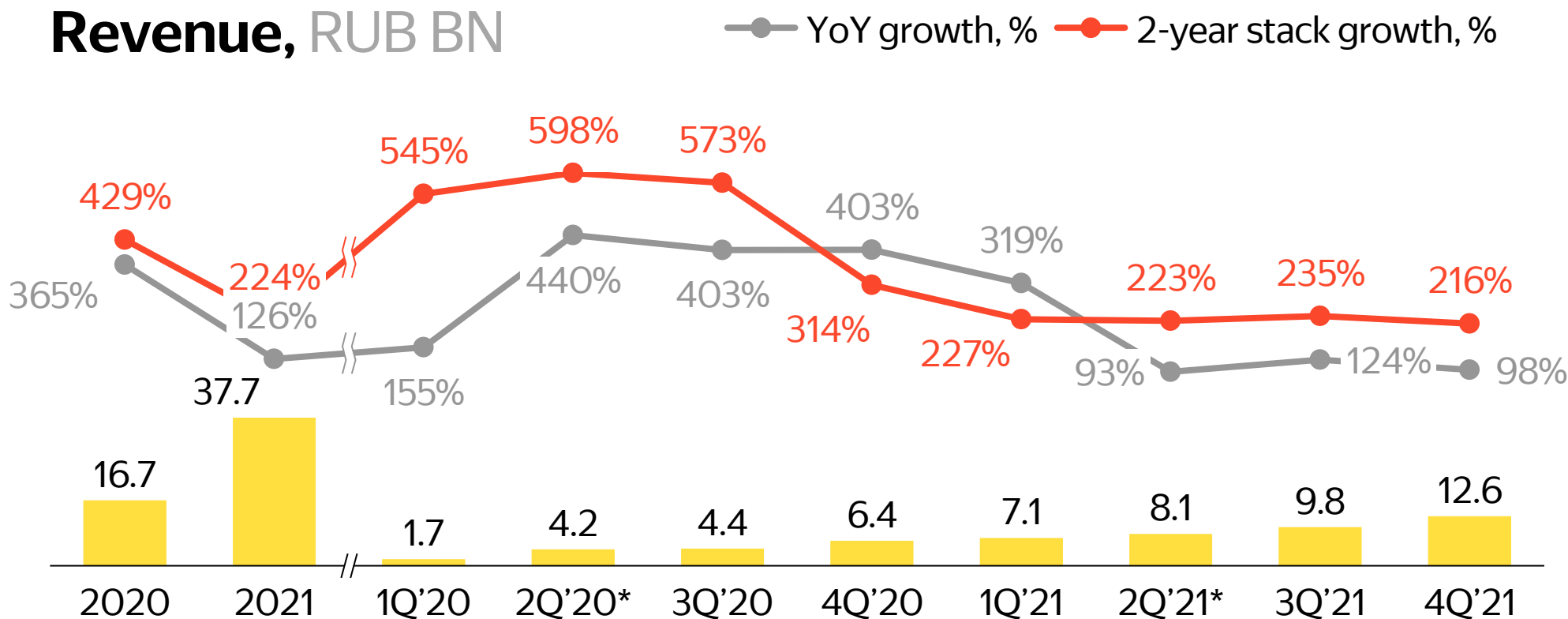


Adj. EBITDA, RUB BN

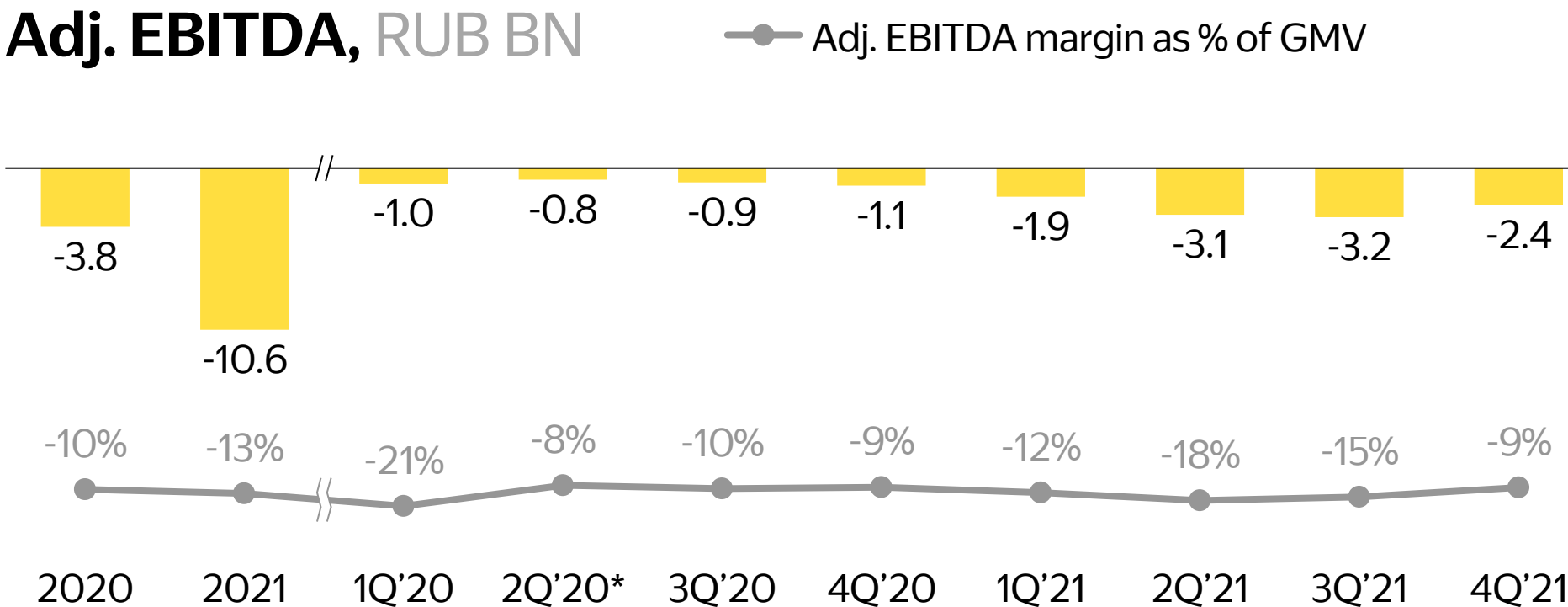


FoodTech²

Revenue, RUB BN



Adj. EBITDA, RUB BN

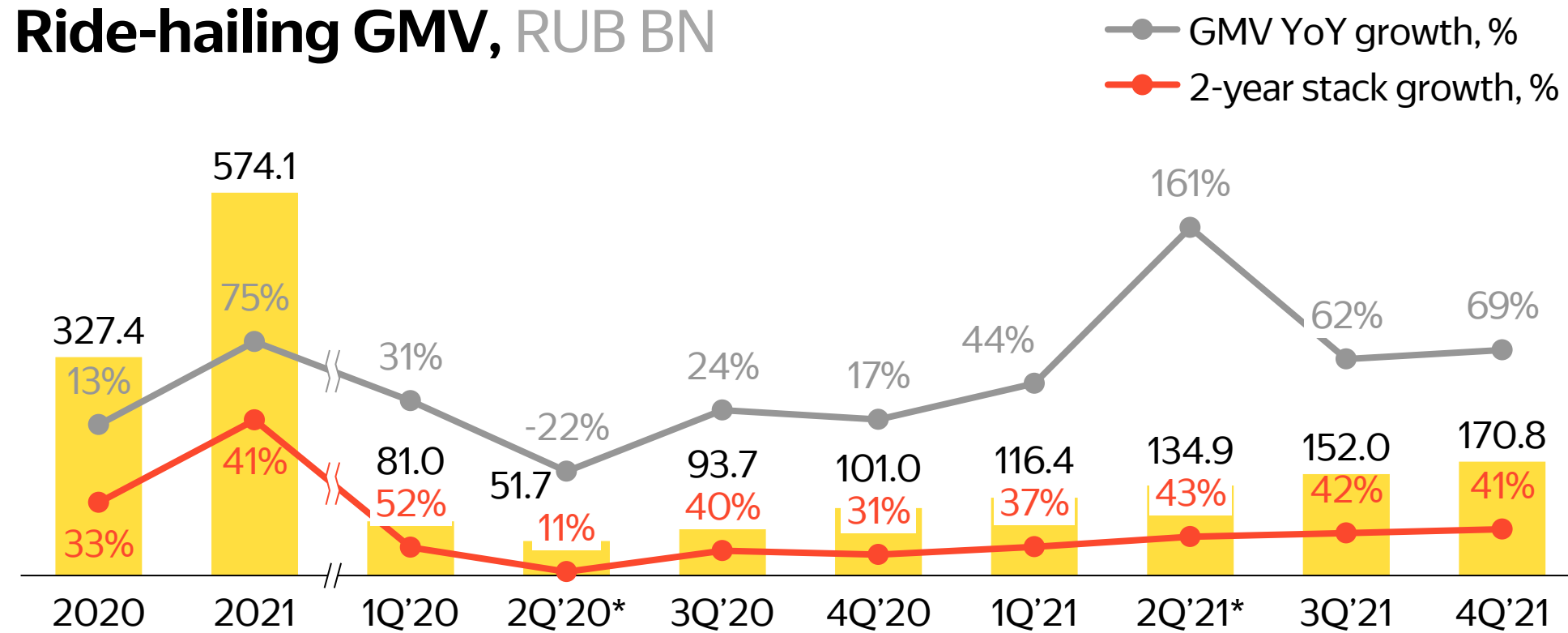


¹ Our mobility businesses includes Ride-hailing business (which consists of Yandex Taxi in Russia and 19 other countries across CIS and EMEA, and Uber in Russia and CIS) for both B2C and B2B, Yandex Drive, our car-sharing business, and excludes Logistics; ² Our FoodTech businesses includes Yandex Eats, our ready-to-eat and grocery delivery service, and Yandex Lavka, our hyperlocal convenience store delivery service.

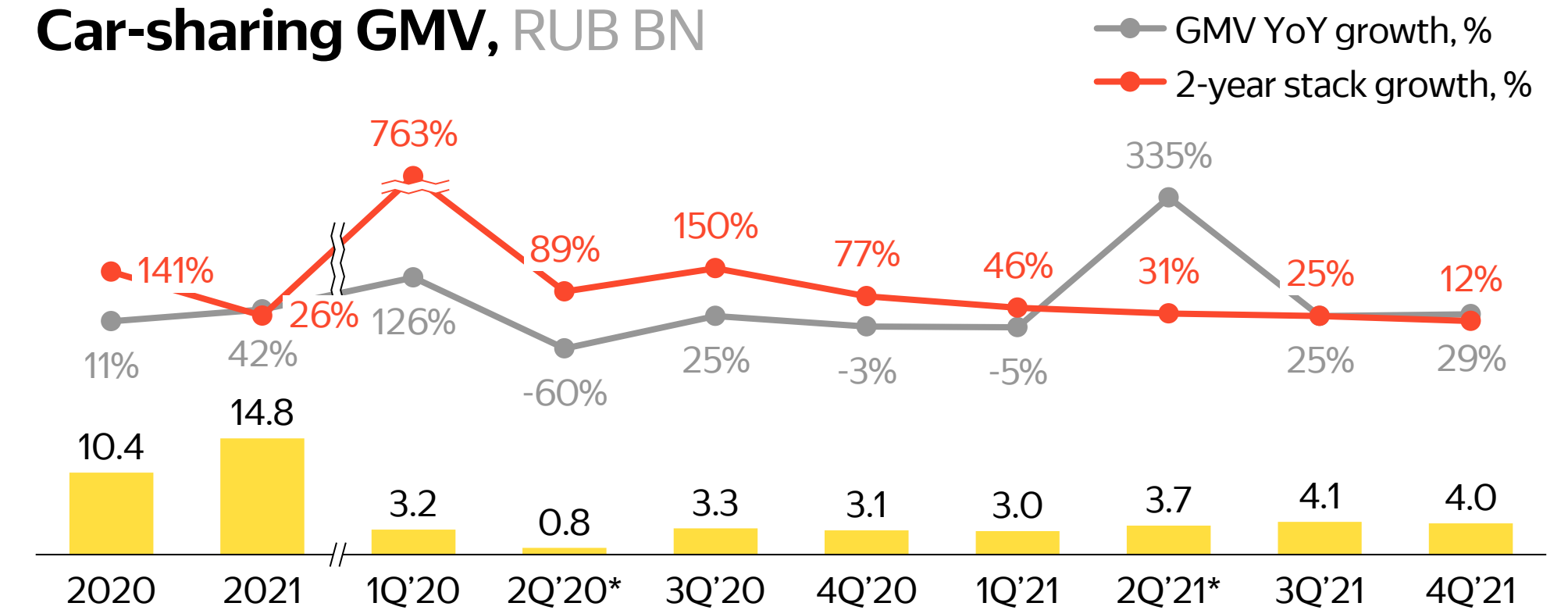
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Mobility: Ride-hailing, Car-sharing

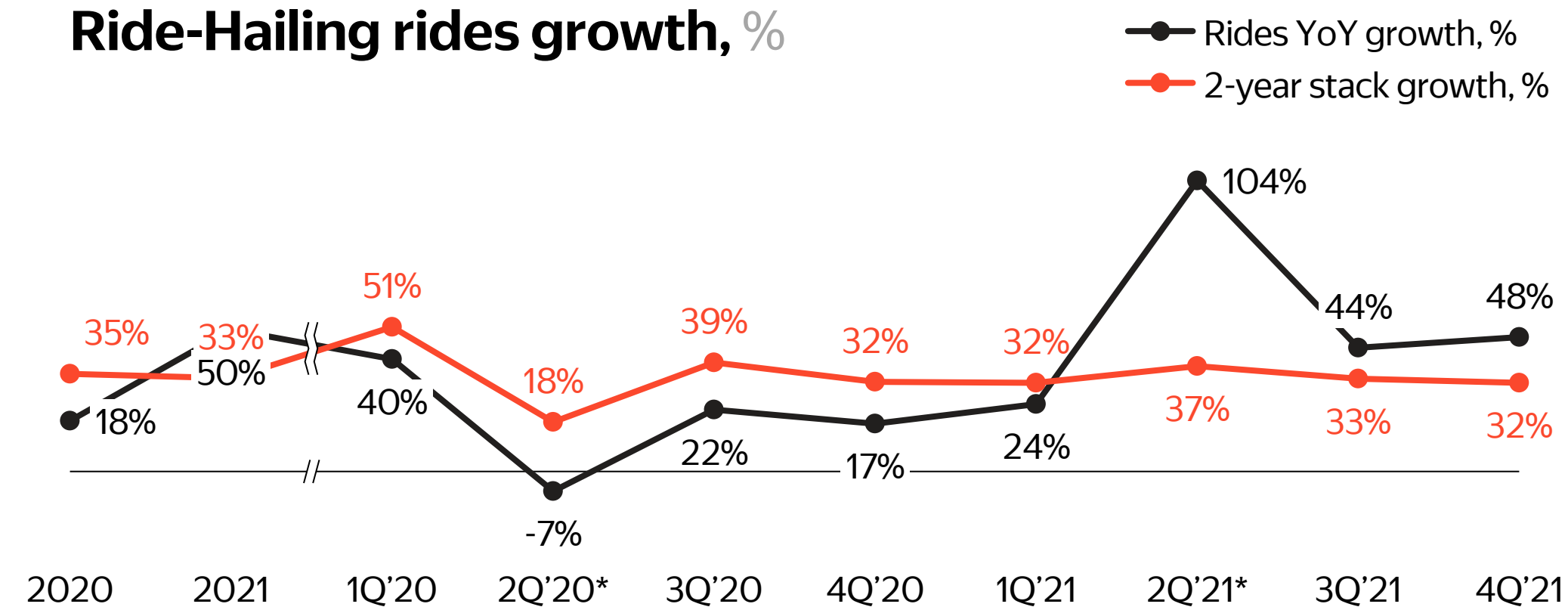
Ride-hailing GMV, RUB BN



Car-sharing GMV, RUB BN



Ride-Hailing rides growth, %



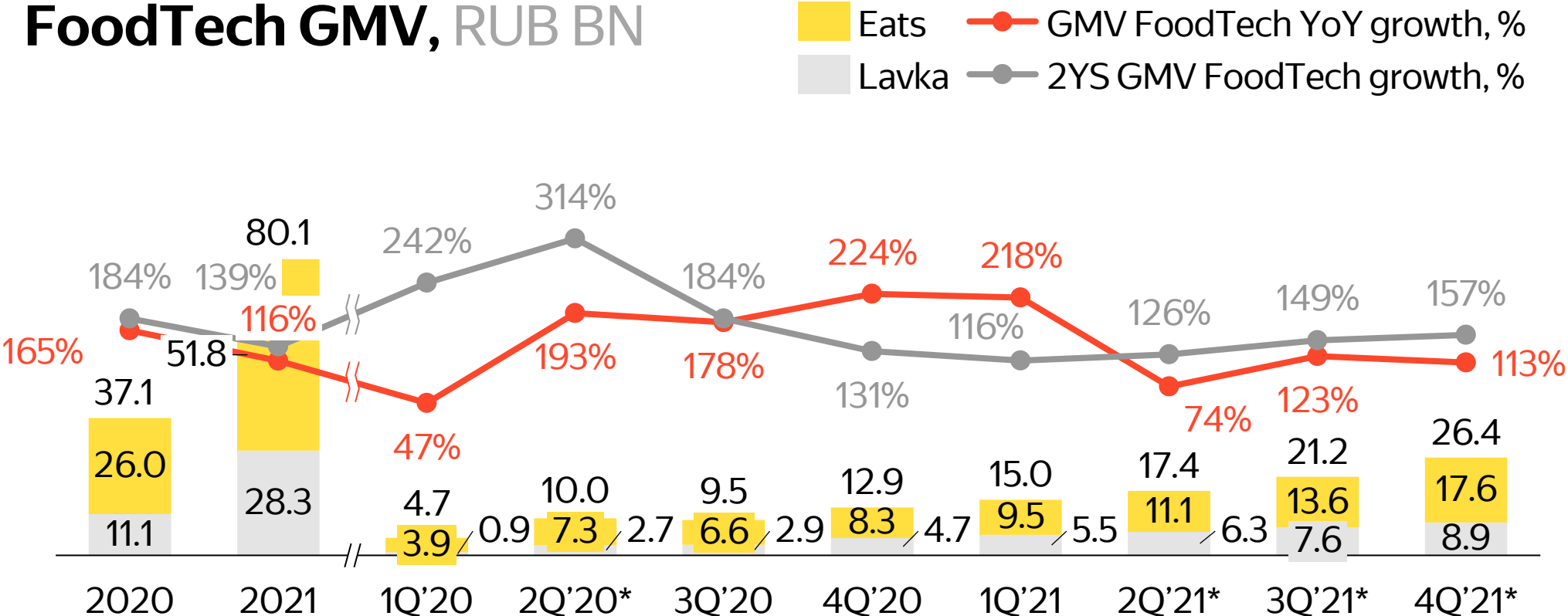
Car-sharing

- Yandex Drive launched in 2018
- Moscow, St-Pete, Kazan, Sochi
- >17 K cars
- Profitable on the Adj. EBITDA level 6 quarters in a row
- In-house developed telematics package with 100+ sensors

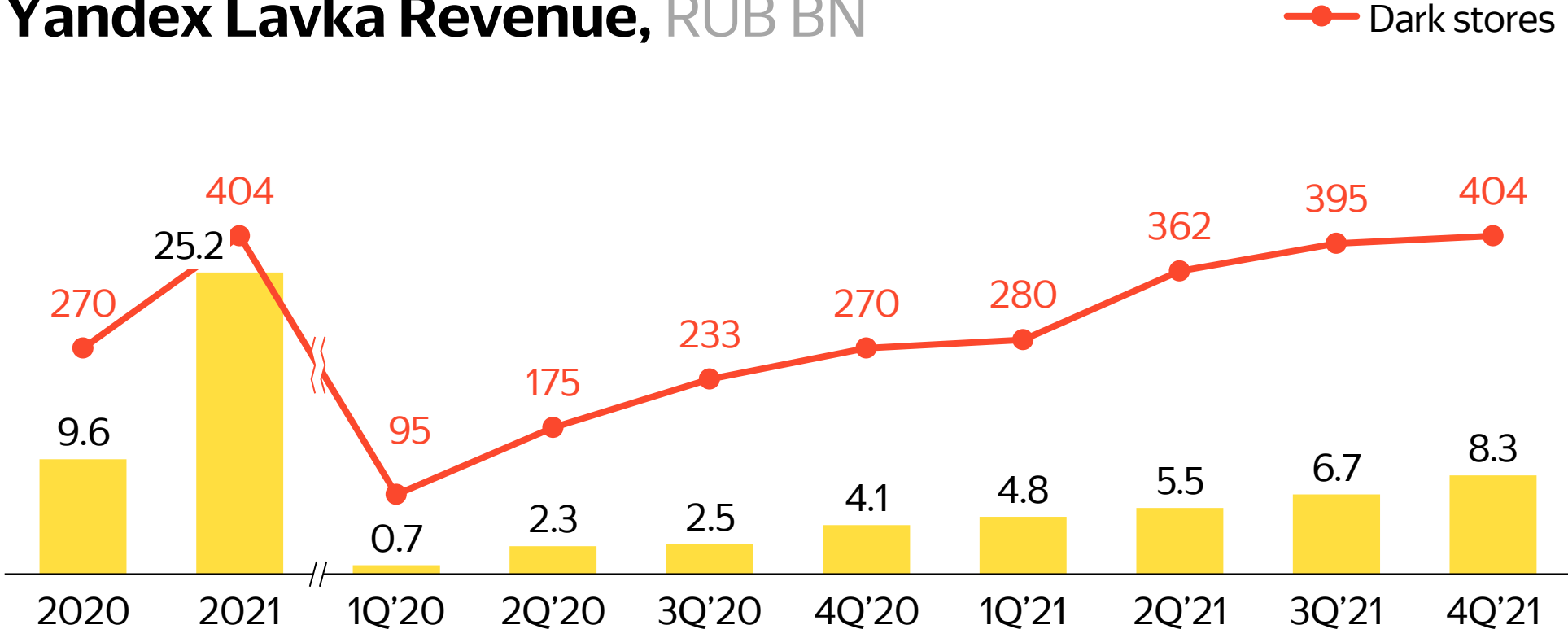
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FoodTech: Food Delivery and E-grocery⁽¹⁾

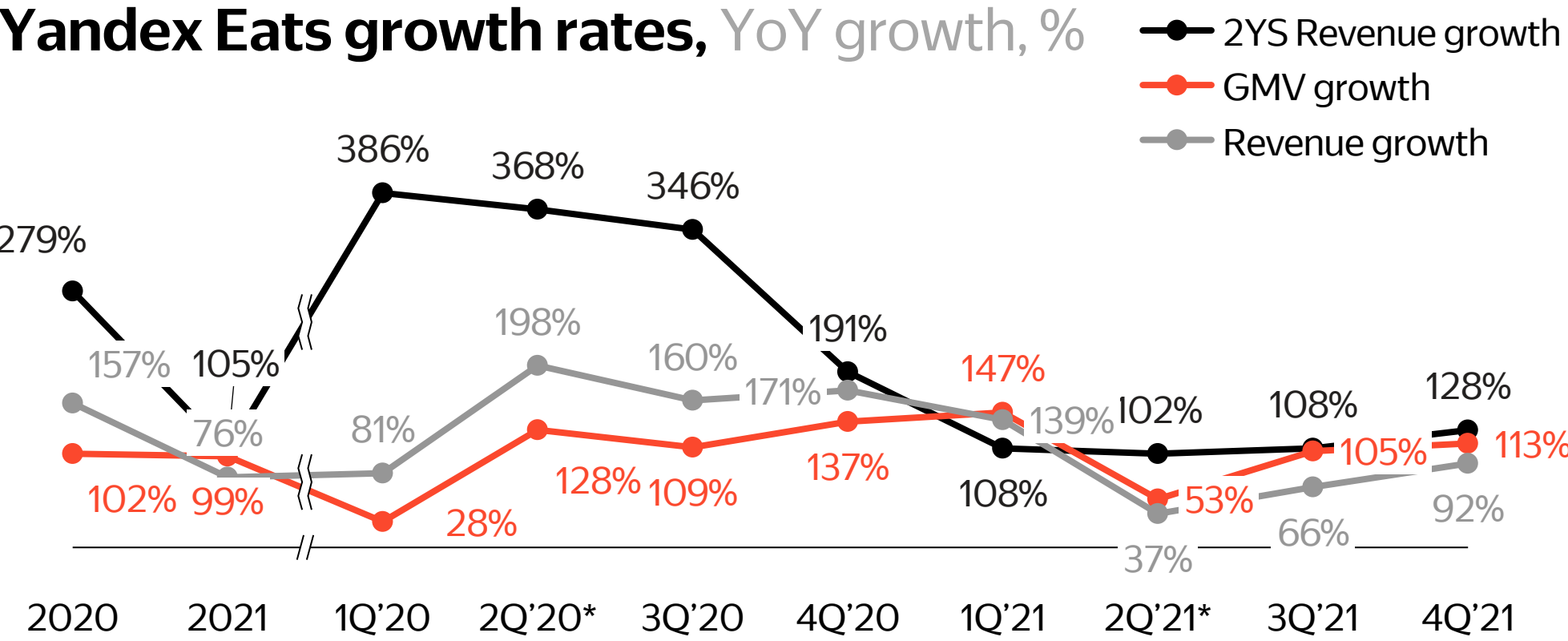
FoodTech GMV, RUB BN



Yandex Lavka Revenue, RUB BN



Yandex Eats growth rates, YoY growth, %



Yandex Eats

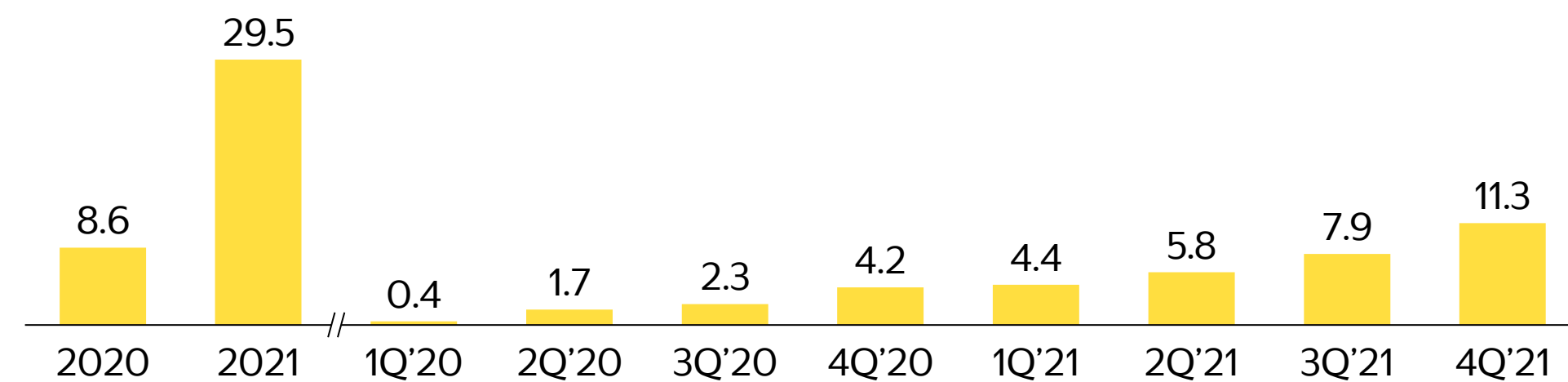
- Q4'21 share of grocery in GMV – 26%
- Q4'21 own delivery – 86% (GMV)
- Delivery from 43 grocery retail chains (3.2k stores) as of Dec'21
- 35 K restaurants as of Dec'21

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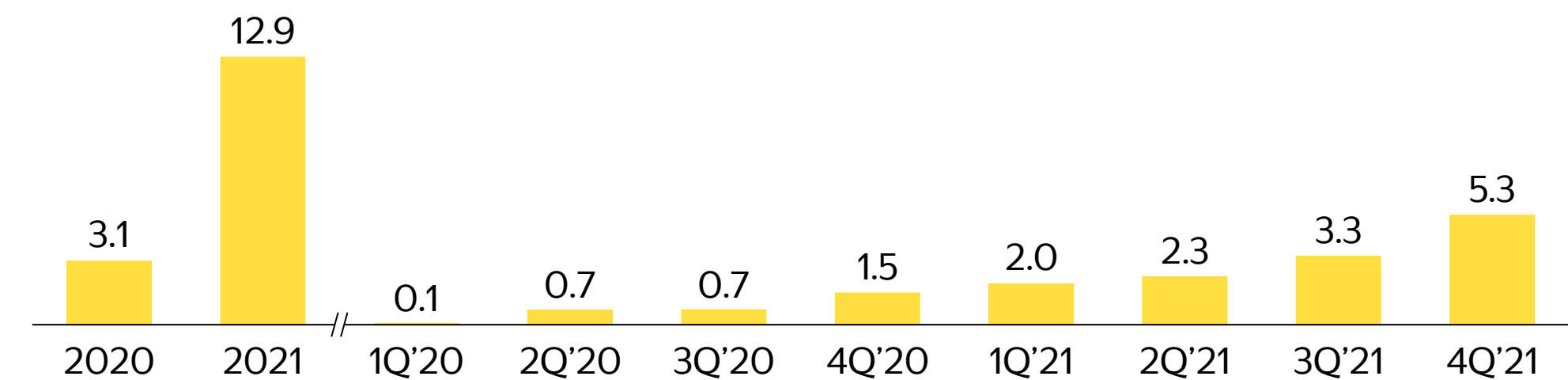
(1) Yandex Lavka Russia, Israel and Chef. Yandex Lavka's GMV and revenue include RUB 0.8 bn GMV and RUB 0.6 bn Revenue of Chef in 2019 and RUB 0.1 bn GMV/RUB 0.04 bn Revenue in 2020.

Yandex Delivery (Logistics)

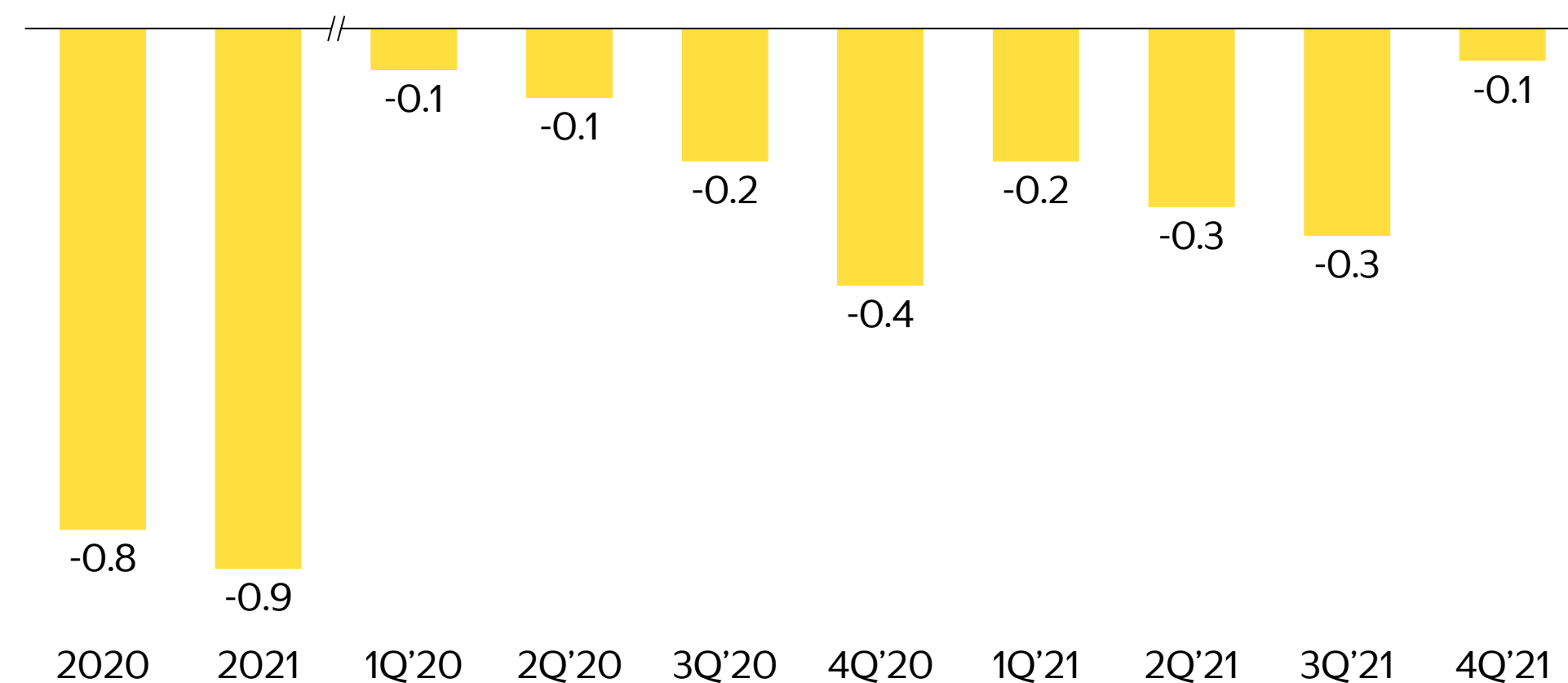
Yandex Delivery GMV*, RUB BN



Yandex Delivery Revenue, RUB BN



Yandex Delivery Adj. EBITDA, RUB BN



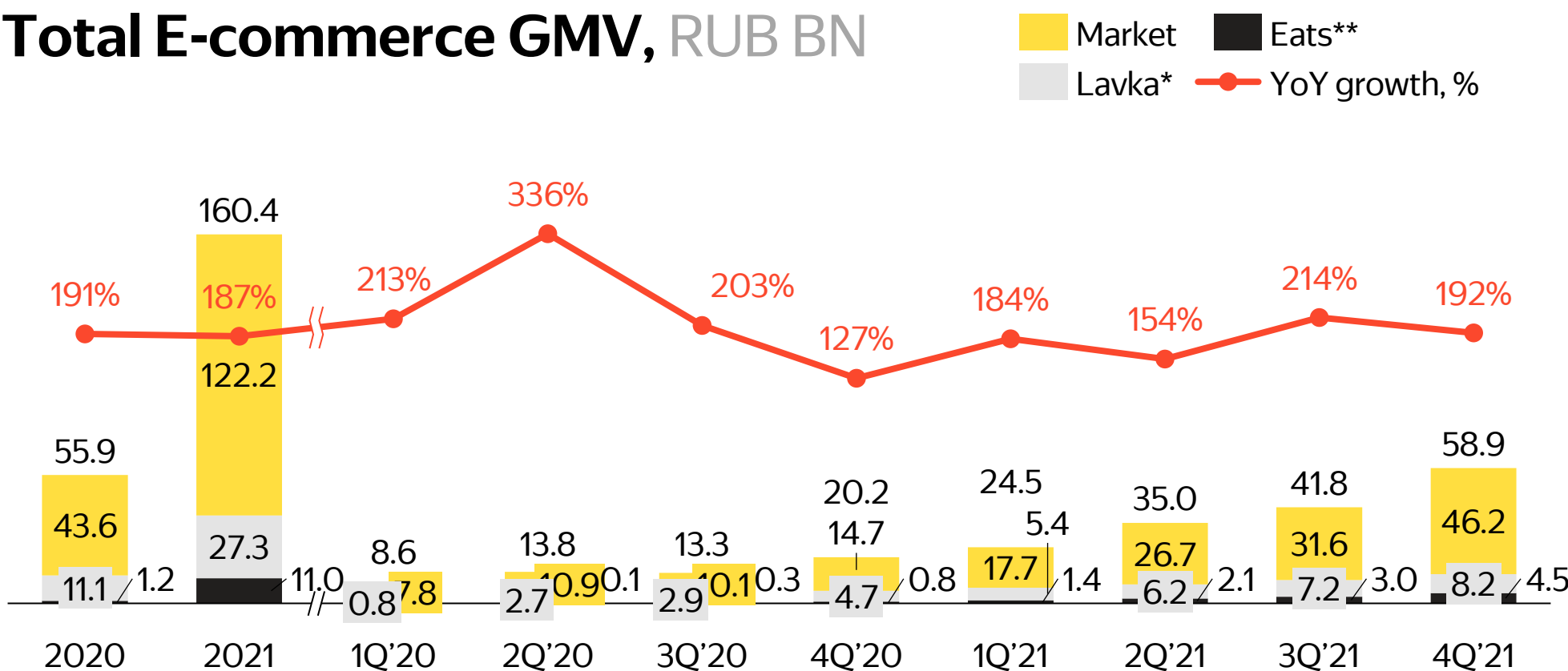
Yandex Delivery

- Highly fragmentated market with a big potential of customer experience improvement
- A direct complementarity to other Yandex businesses
- Three on demand intracity tariffs: Courier, Delivery and Cargo
- >30 K B2B clients in Dec'21
- c.29 MM deliveries in Q4'21

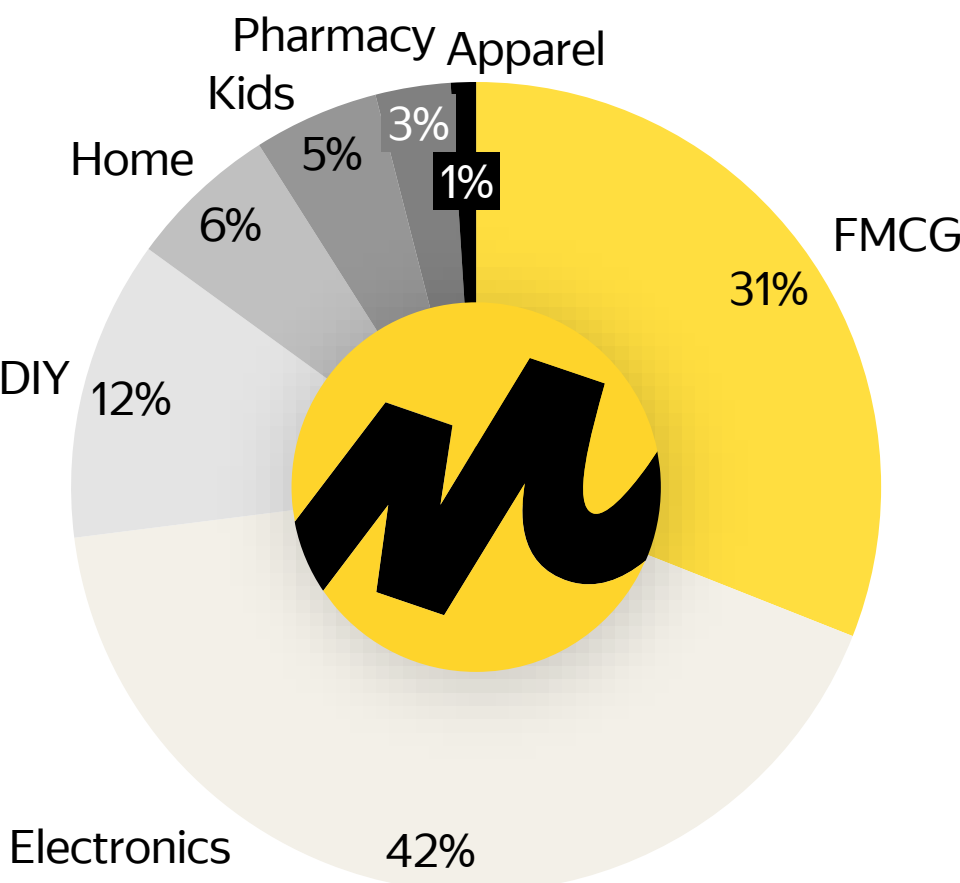
*Delivery (Logistics) GMV is defined as total transaction amounts, paid by individual users and B2B clients for a last-mile delivery service, including VAT and excluding any adjustment for consumer discounts and refunds, Partner (Driver / Courier) earnings and Partner incentives.

E-commerce

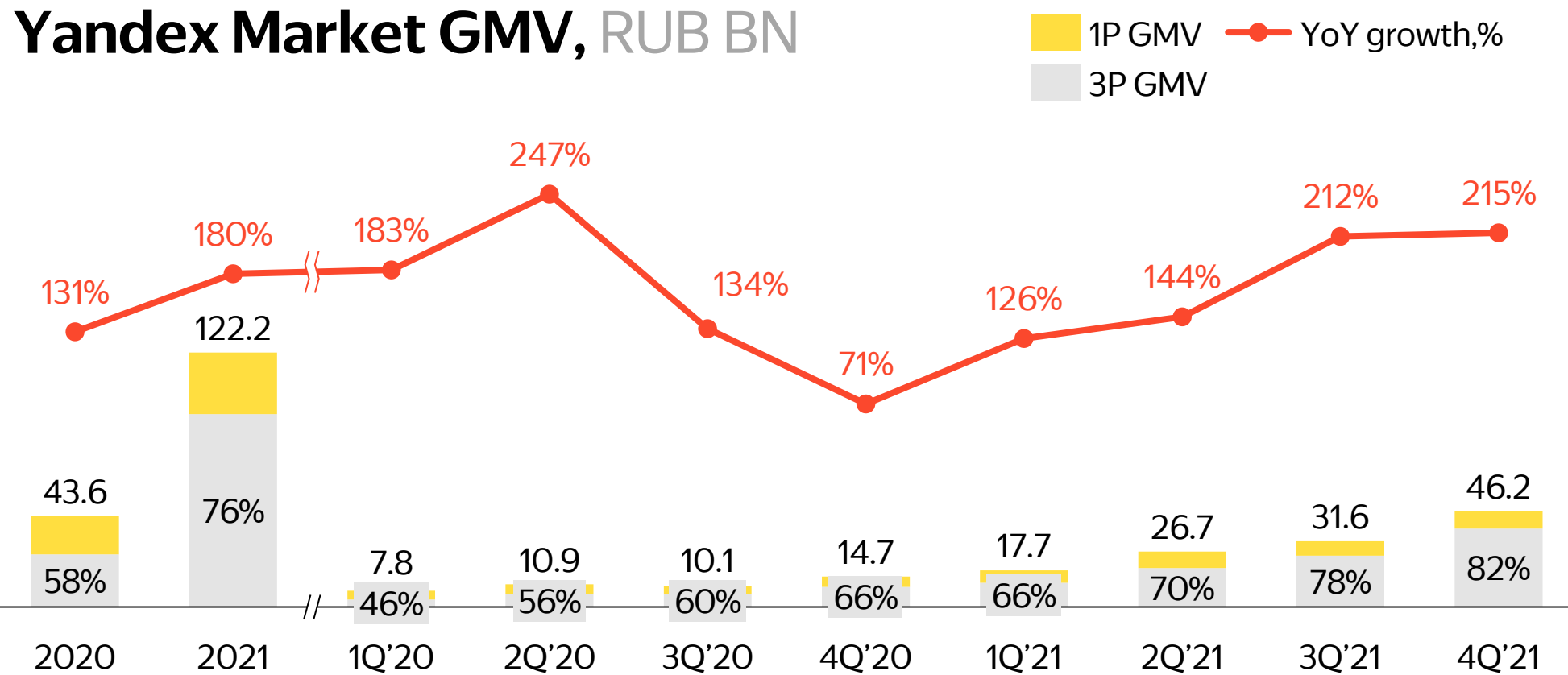
Total E-commerce GMV, RUB BN



Total E-commerce GMV structure by category, LTM



Yandex Market GMV, RUB BN



2x YoY growth
in active buyers to
9.8 MM in Q4 2021

2.9x growth
in share of own delivery
in orders to 95% in Q4 2021
from 33% in Q4 2020

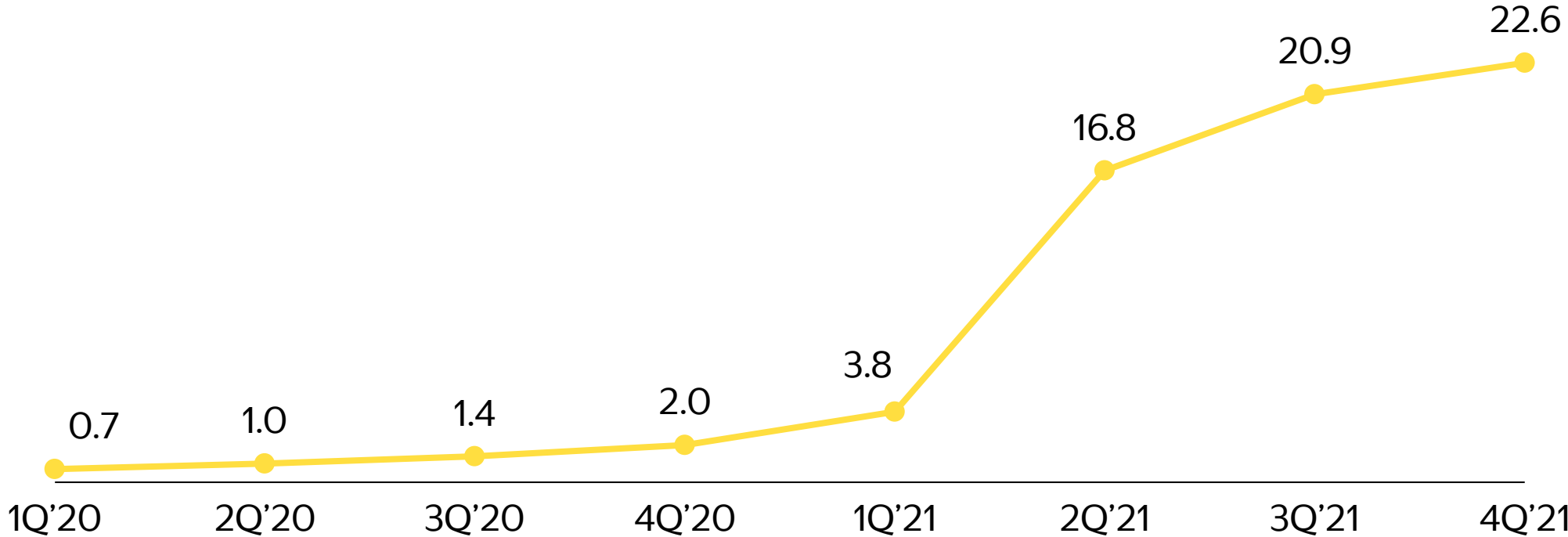
3.1x YoY growth
in active sellers to
c.23.9K in Q4 2021

2.5x YoY growth
in orders to 10.2 MM
in Q4 2021

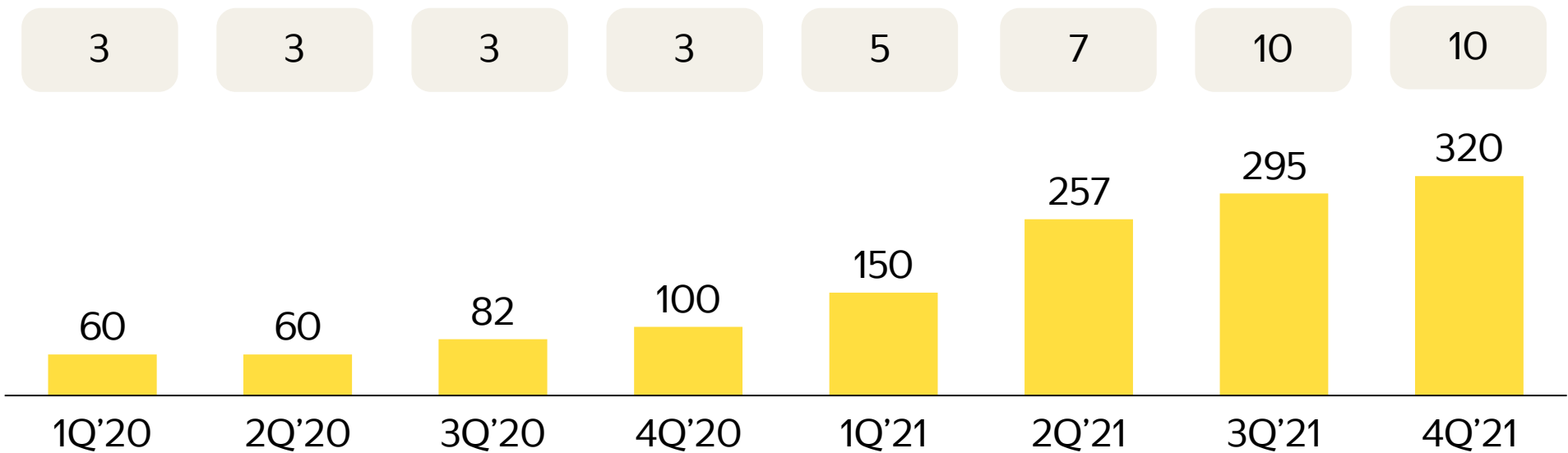
* Yandex Lavka Russia
** Eats Grocery

E-commerce (Yandex Market)

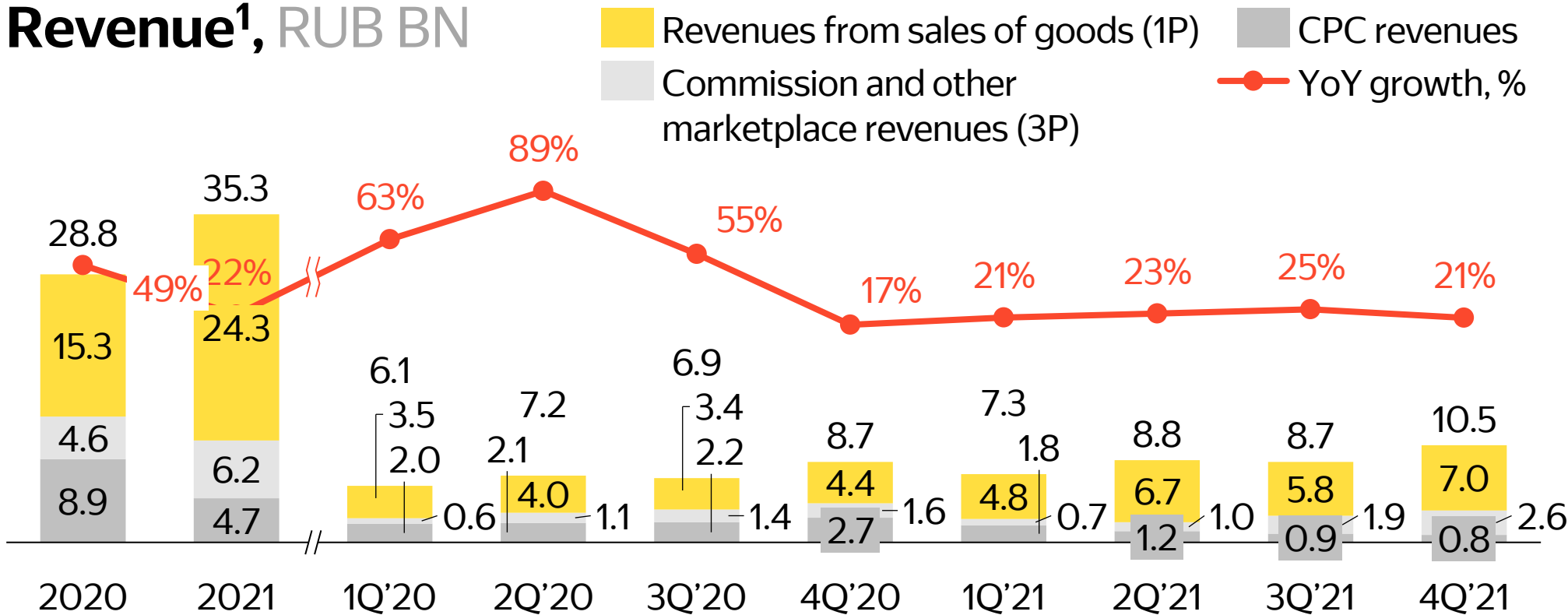
Yandex Market assortment, MM SKUs



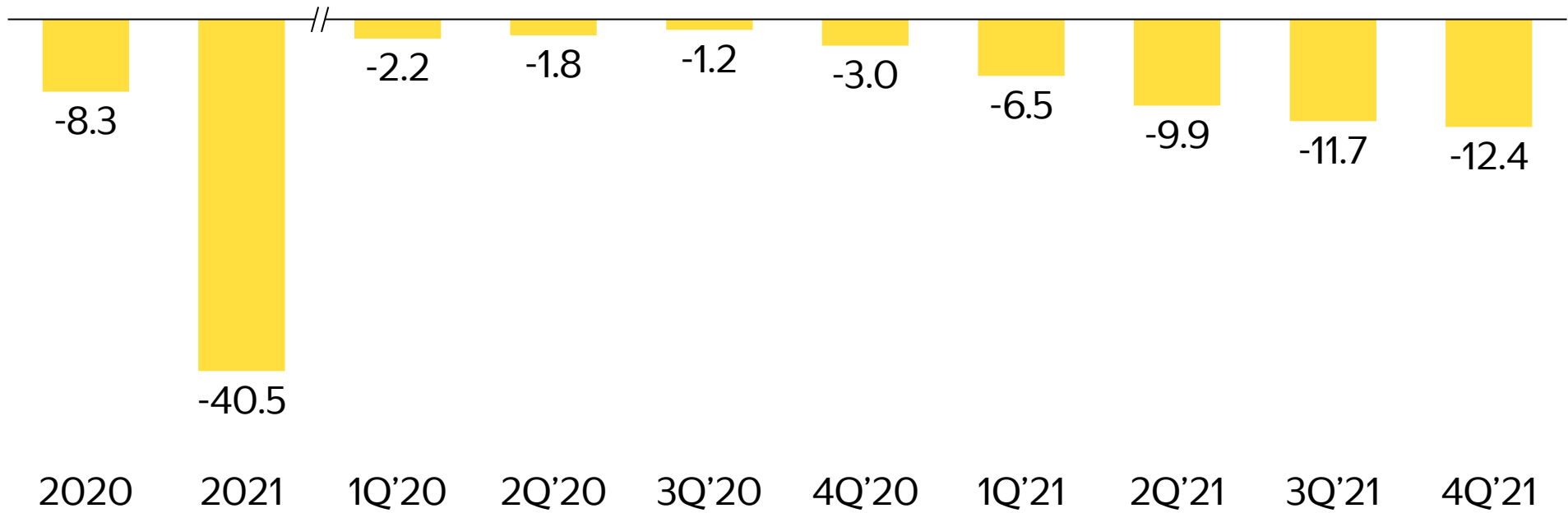
Number of warehouses and total warehouse capacity, K SQM



Revenue¹, RUB BN



Adj. EBITDA, RUB BN



Yandex Market Revenue and Adjusted EBITDA are presented on a standalone basis. Financial results of Yandex Market have been consolidated in Yandex's consolidated financial results since July 23, 2020. Prior to that, we recorded our share of Yandex Market's financial results within the income/(loss) from equity method investments line in the consolidated statements of income (from April 27, 2018, when Yandex and Sberbank formed a joint venture based on the Yandex Market platform)

¹ Revenue growth is slower than GMV growth because of growing share of 3P marketplace (which accounts not on a gross, but on a commission basis), active transition of merchants from price comparison to a marketplace as well as Yandex decision to lower base merchant commission from mid-Jan 2021

Media Services

12.0 MM

Yandex Plus subscribers in Dec'21

~6 MM

KinoPoisk monthly viewing subscribers

>76 K

movies and video episodes

>80 MM

music tracks

>420 K

podcast episodes

11

countries

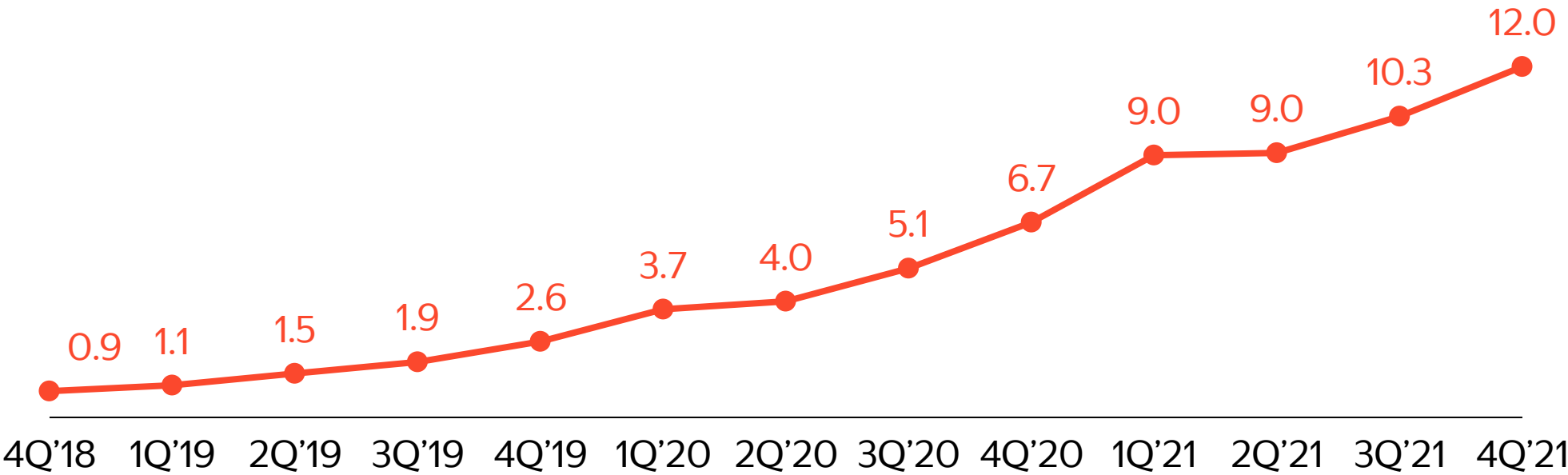
RUB 199

(\$2.69) for Plus

RUB 299

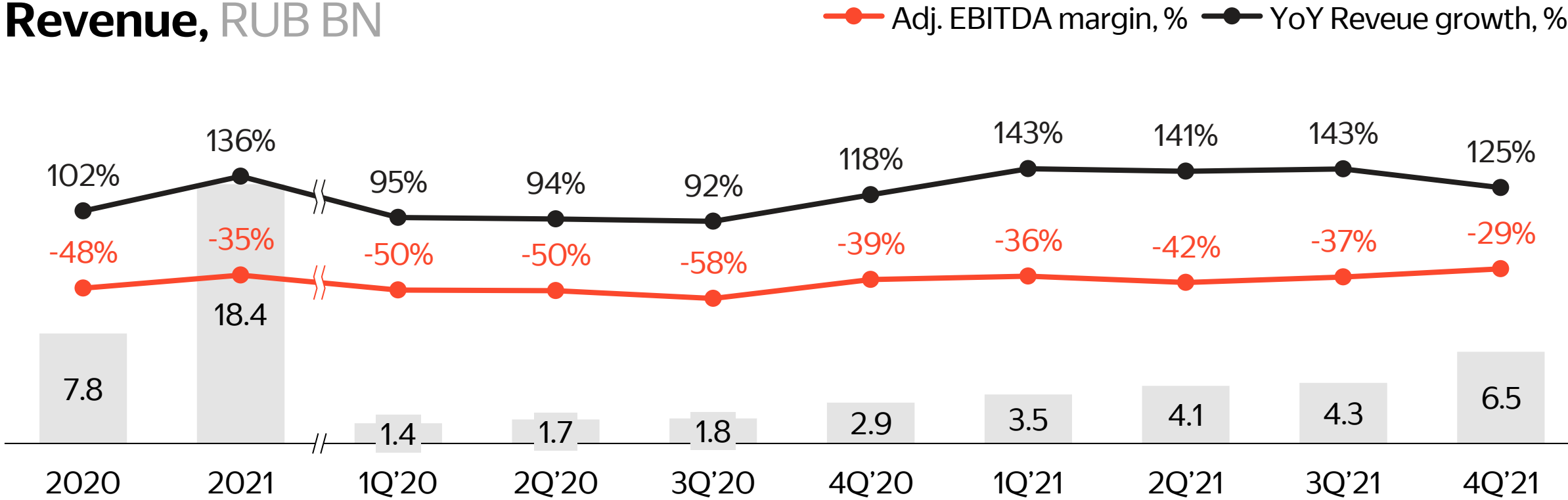
(\$4.05) for Plus Multi

Yandex Plus subscribers, MM



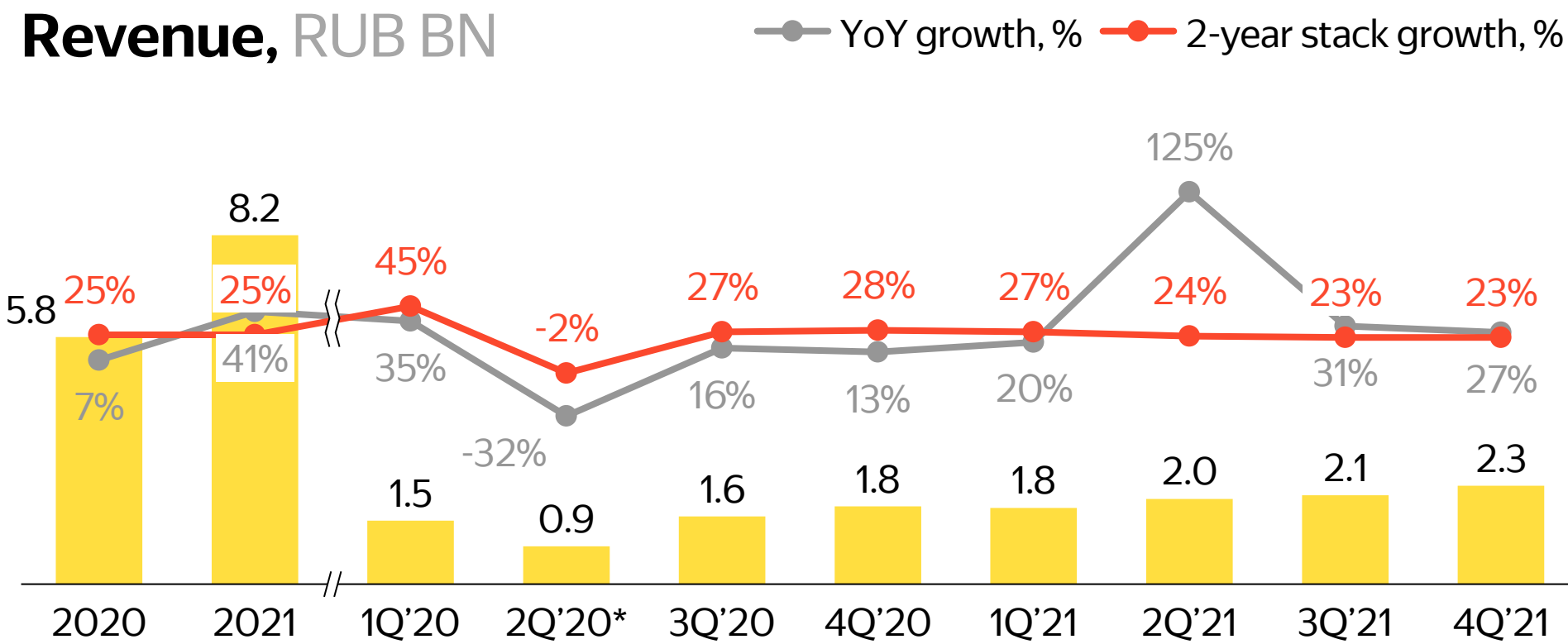
x13
growth

Revenue, RUB BN

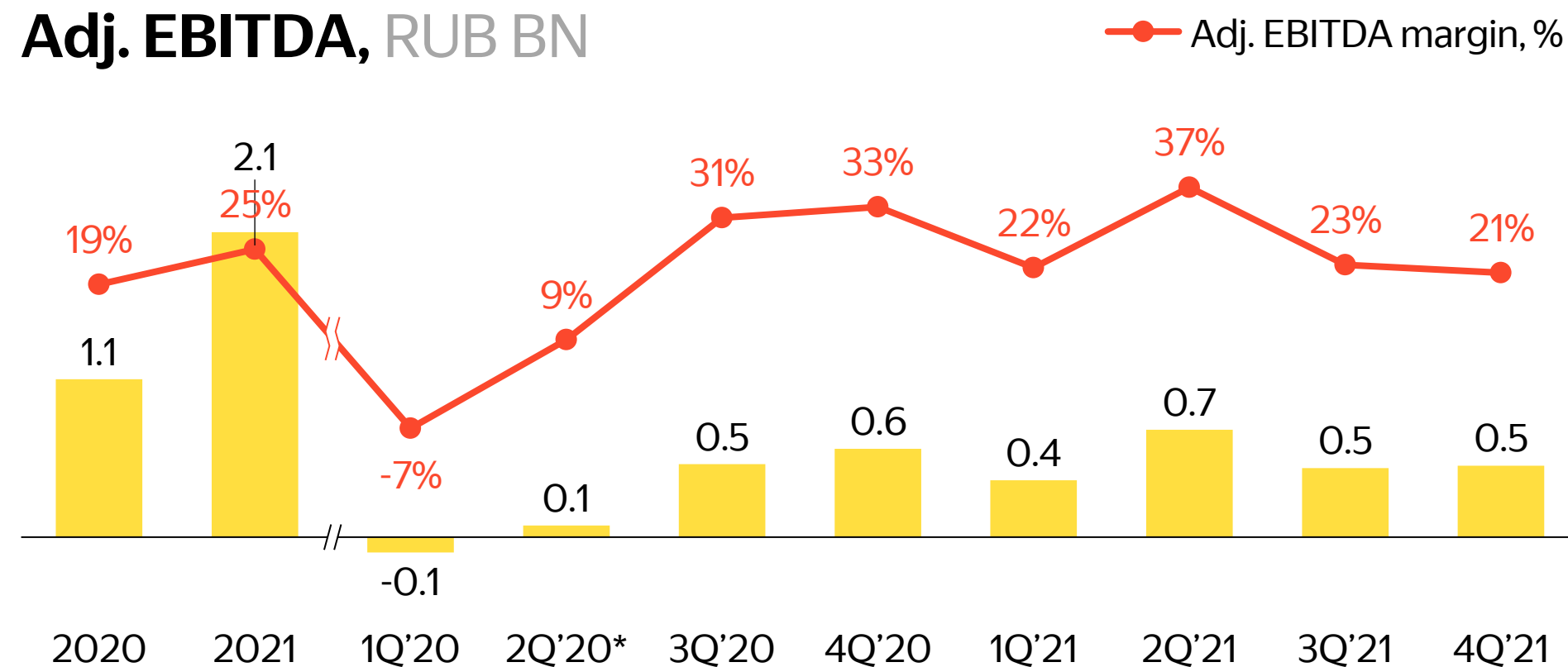


Classifieds

Revenue, RUB BN

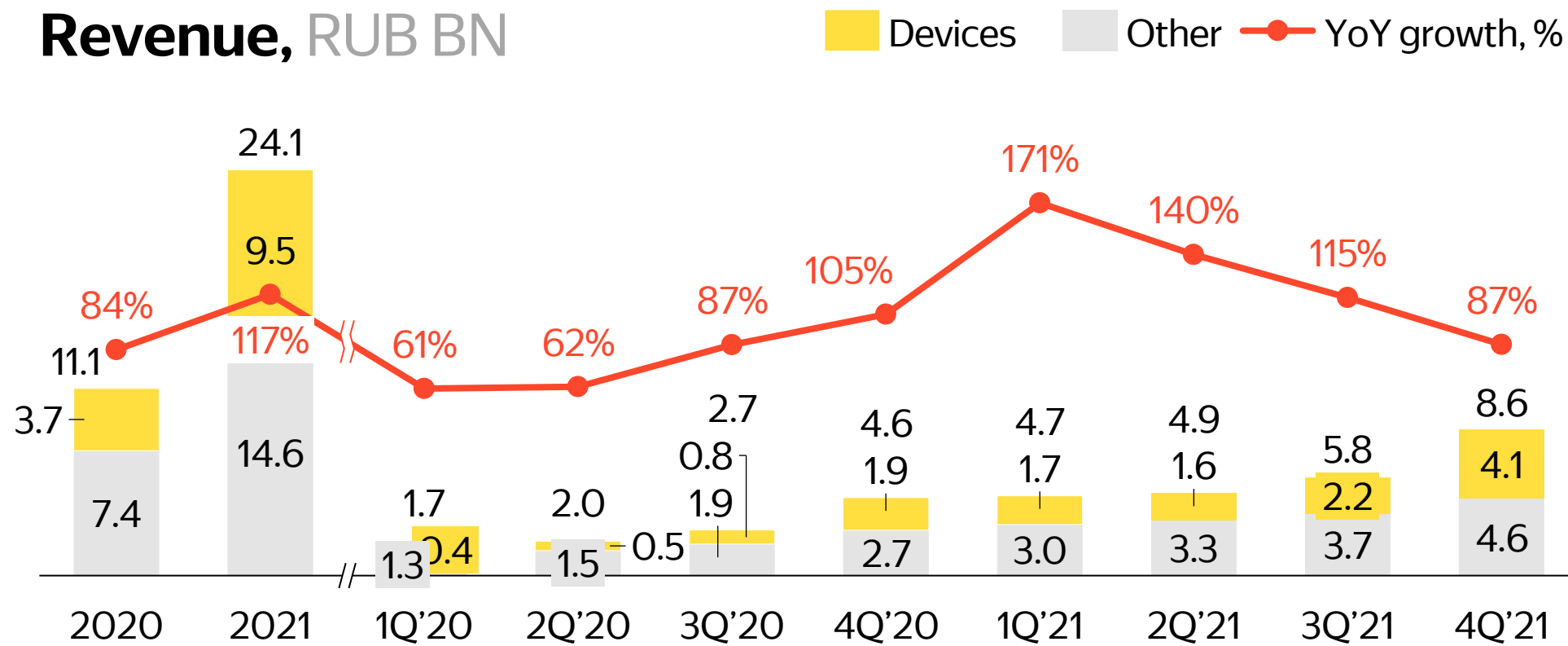


Adj. EBITDA, RUB BN

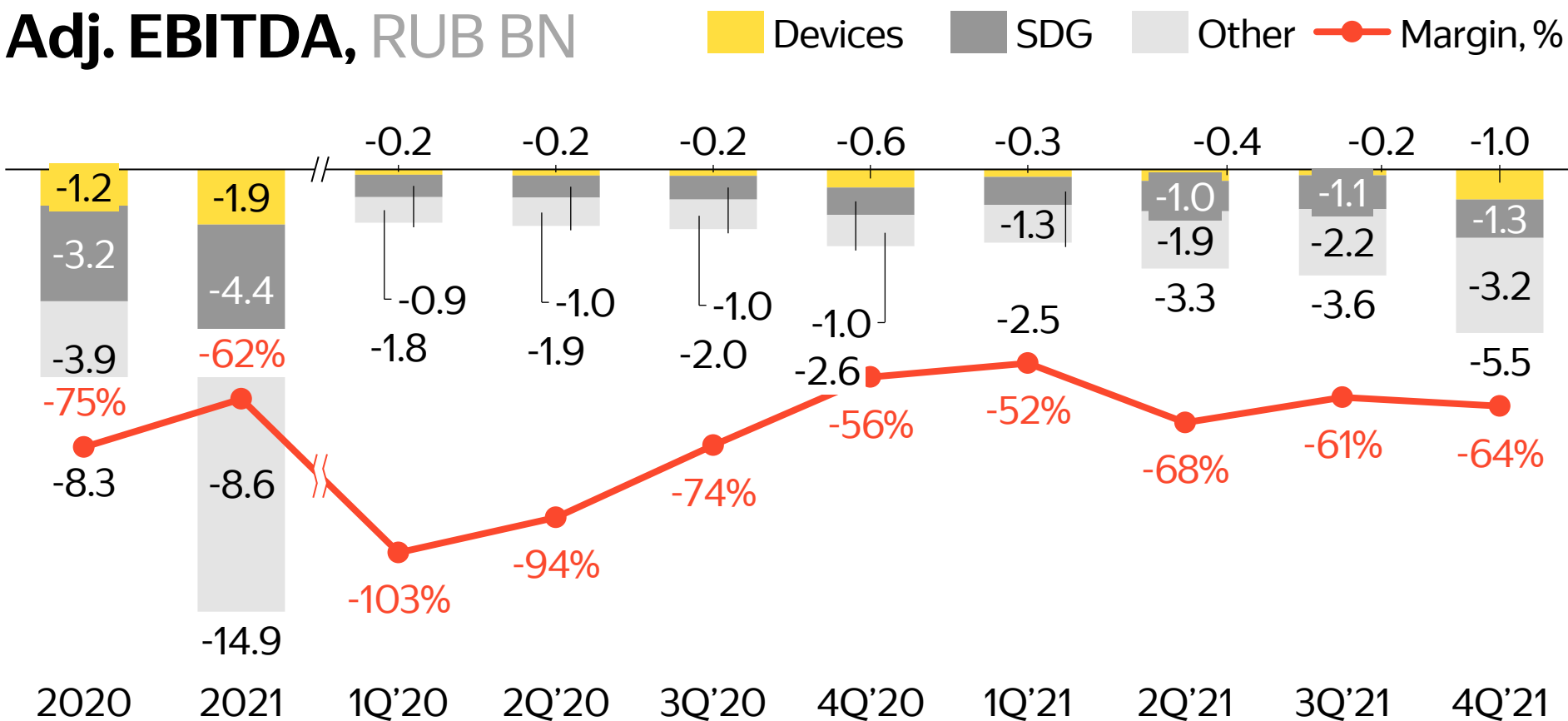


Other BUs and Initiatives

Revenue, RUB BN



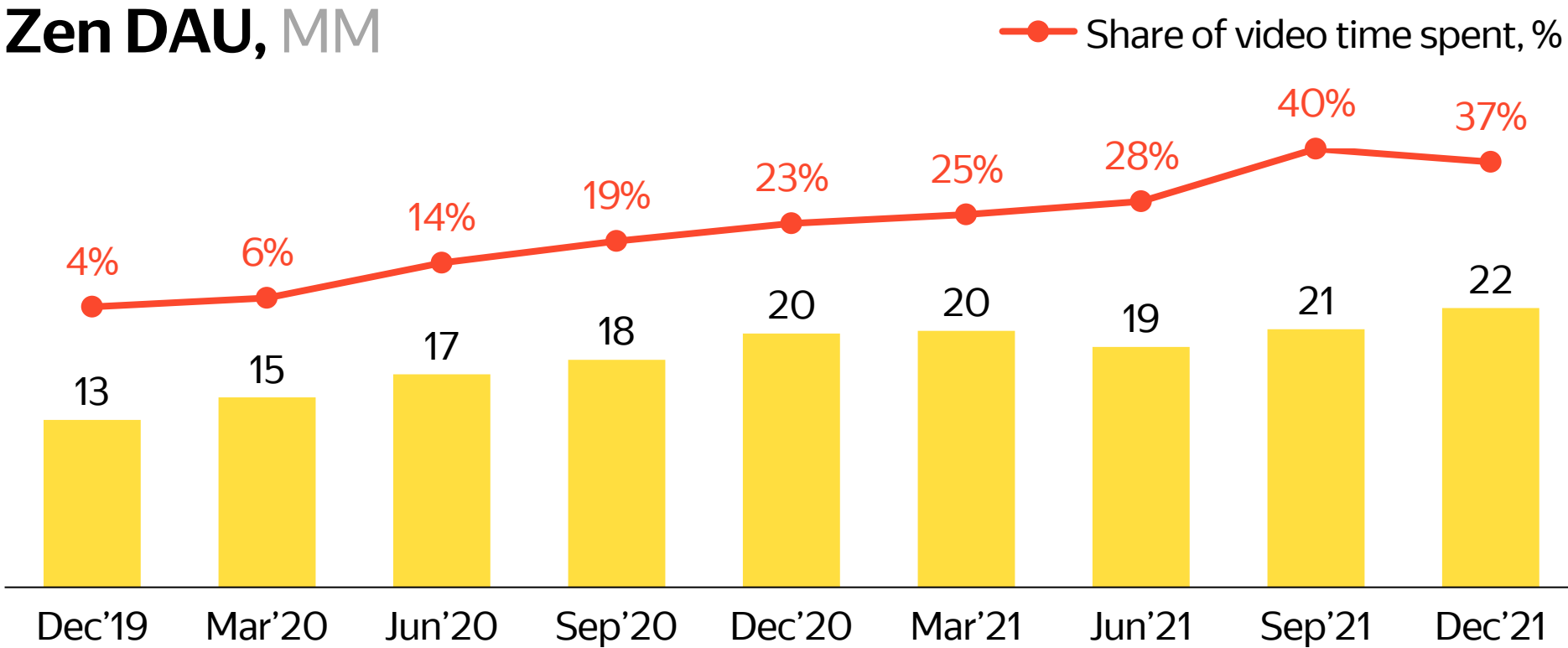
Adj. EBITDA, RUB BN



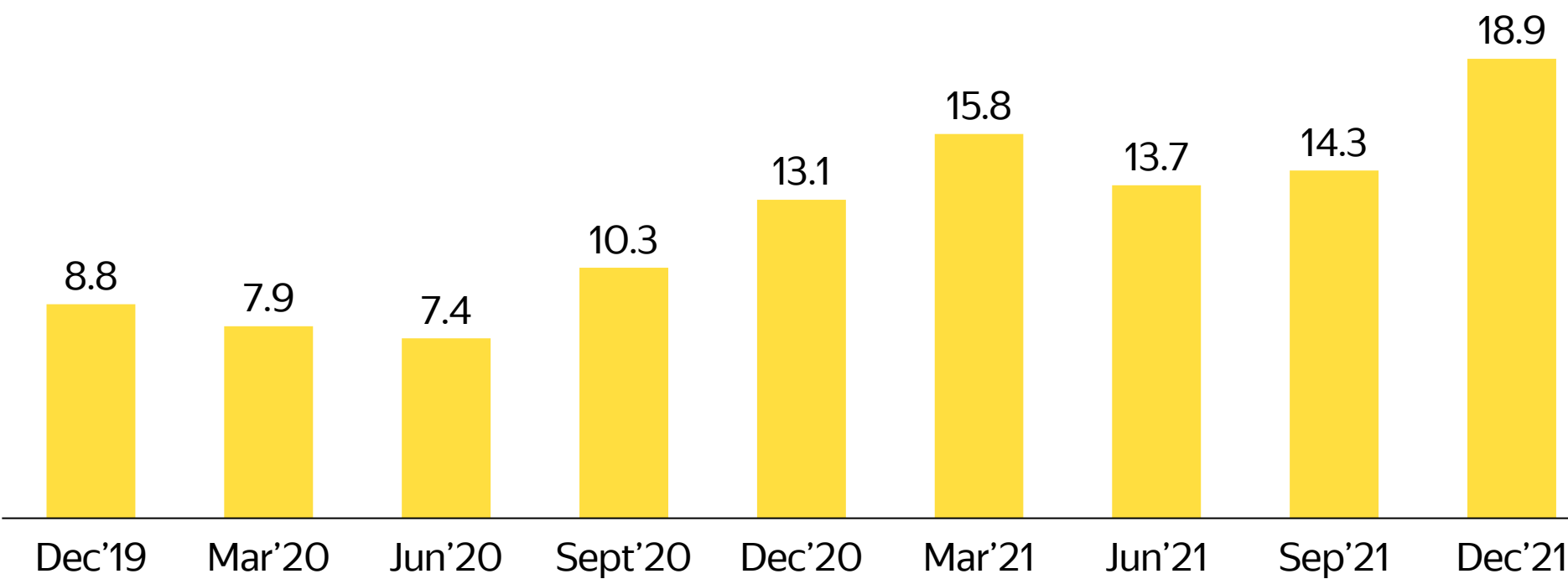
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Other Business Units and Initiatives

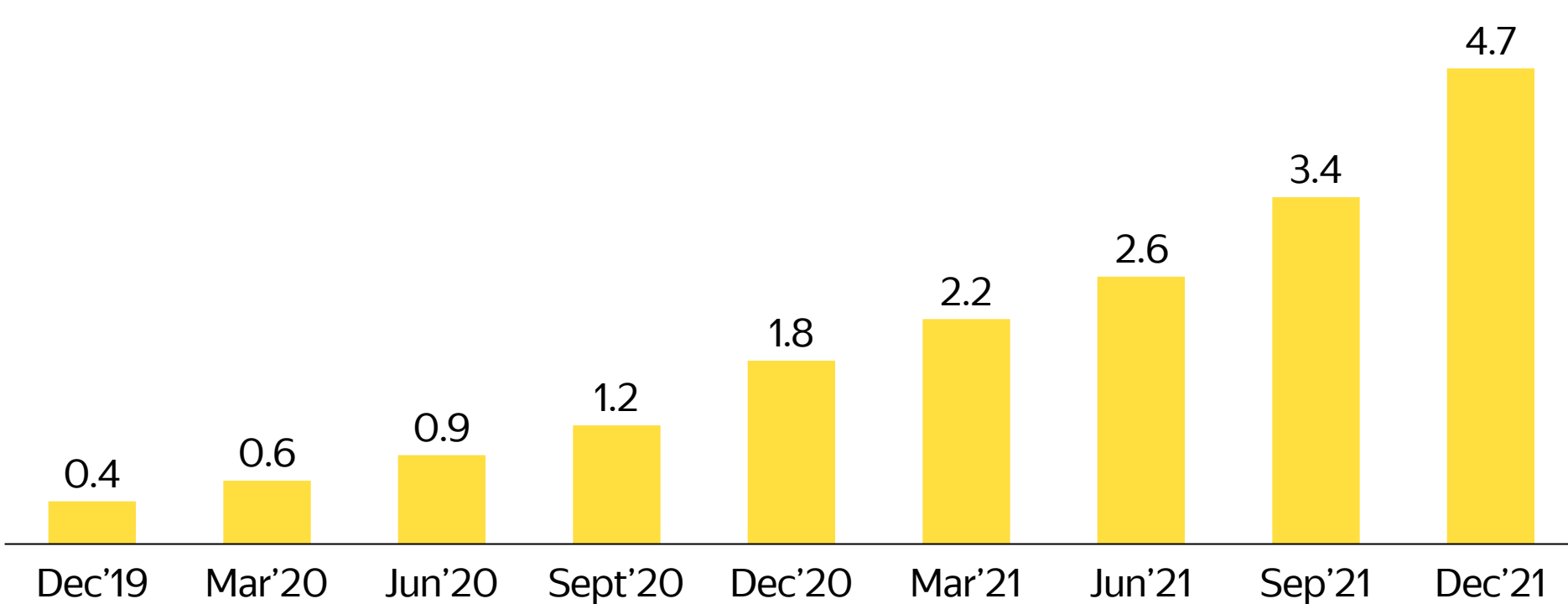
Zen DAU, MM



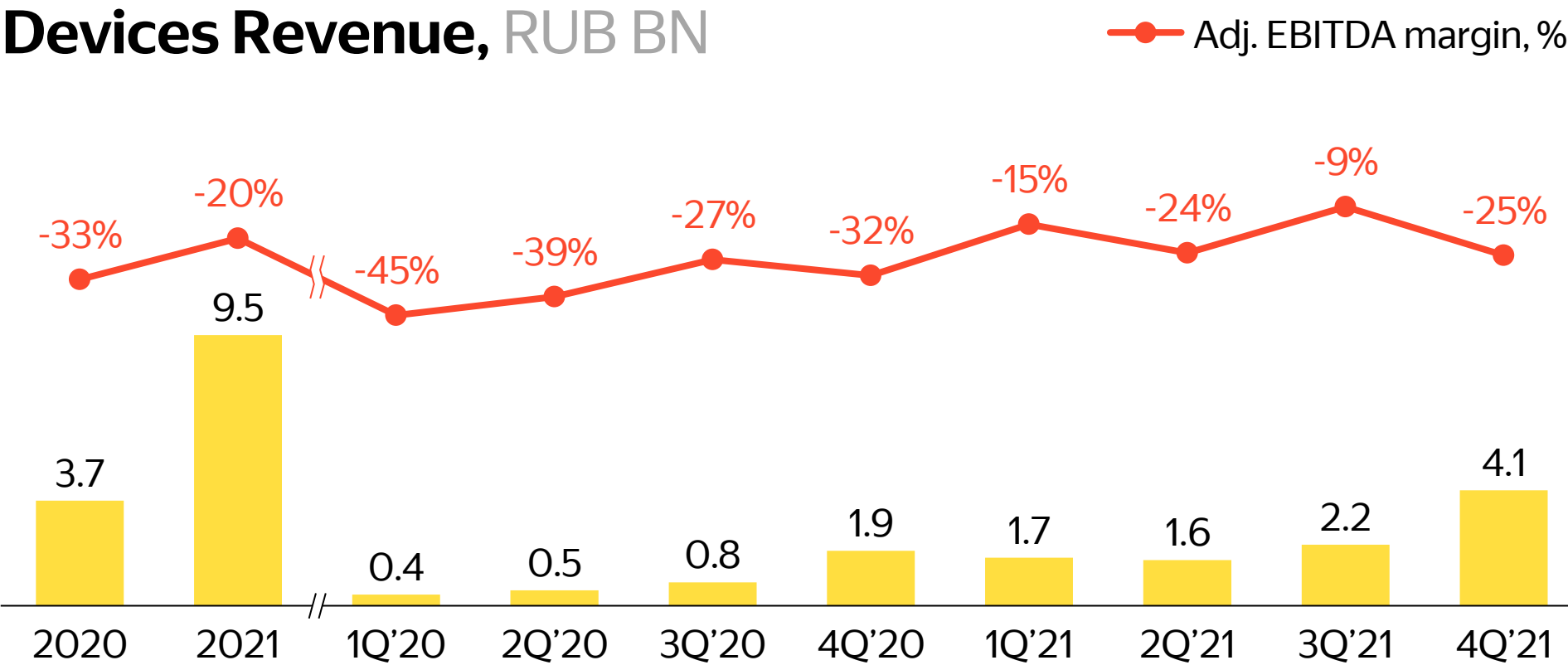
Zen run rate revenue, RUB BN



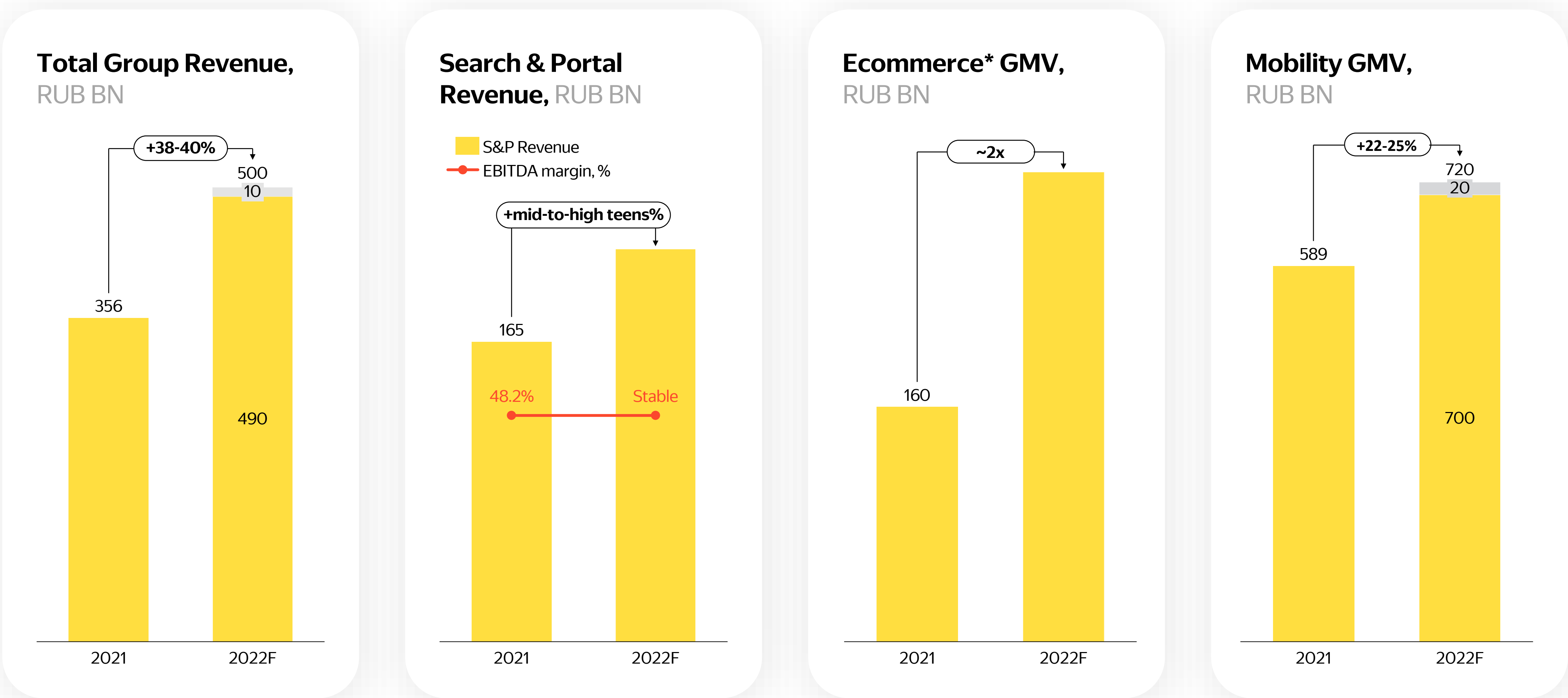
Cloud run rate revenue, RUB BN



Devices Revenue, RUB BN



Guidance 2022



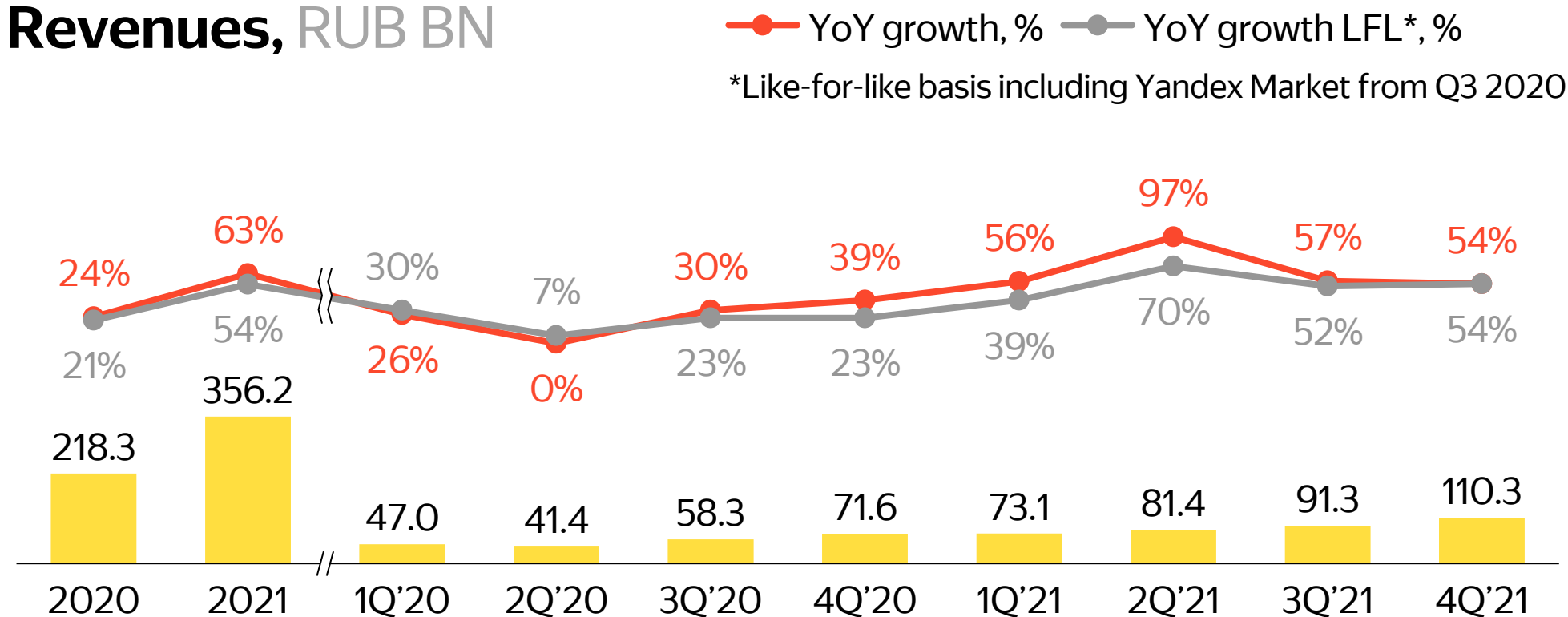
*E-Commerce GMV is defined as the value of all merchandise sold through our Yandex Market marketplace and Yandex Lavka as well as the value of grocery products sold through Yandex Eats (delivered and paid for) to customers including VAT

Appendix

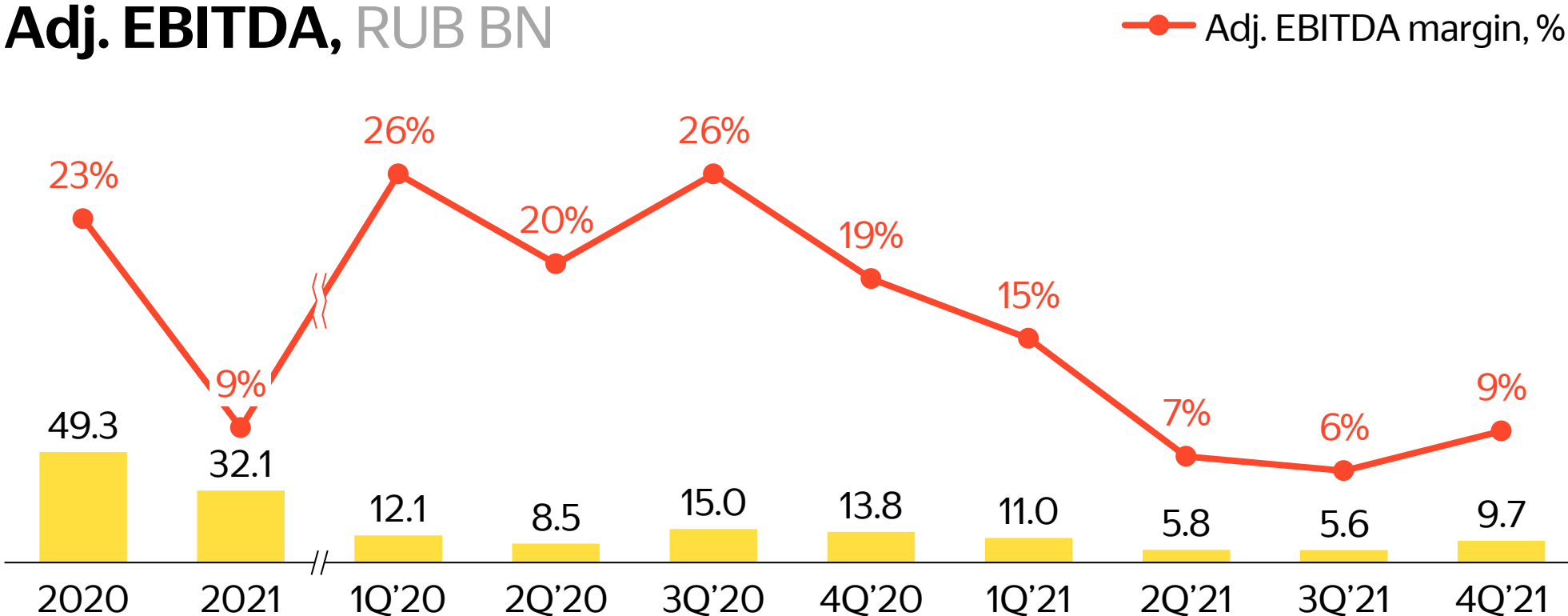


Financial Summary

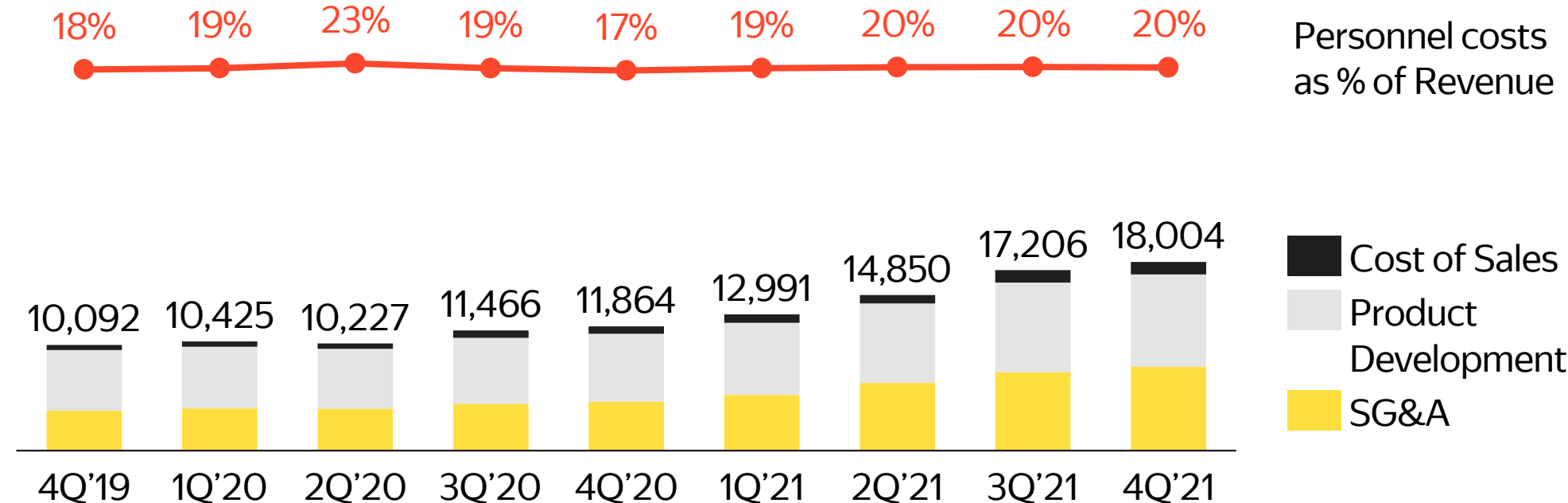
Revenues, RUB BN



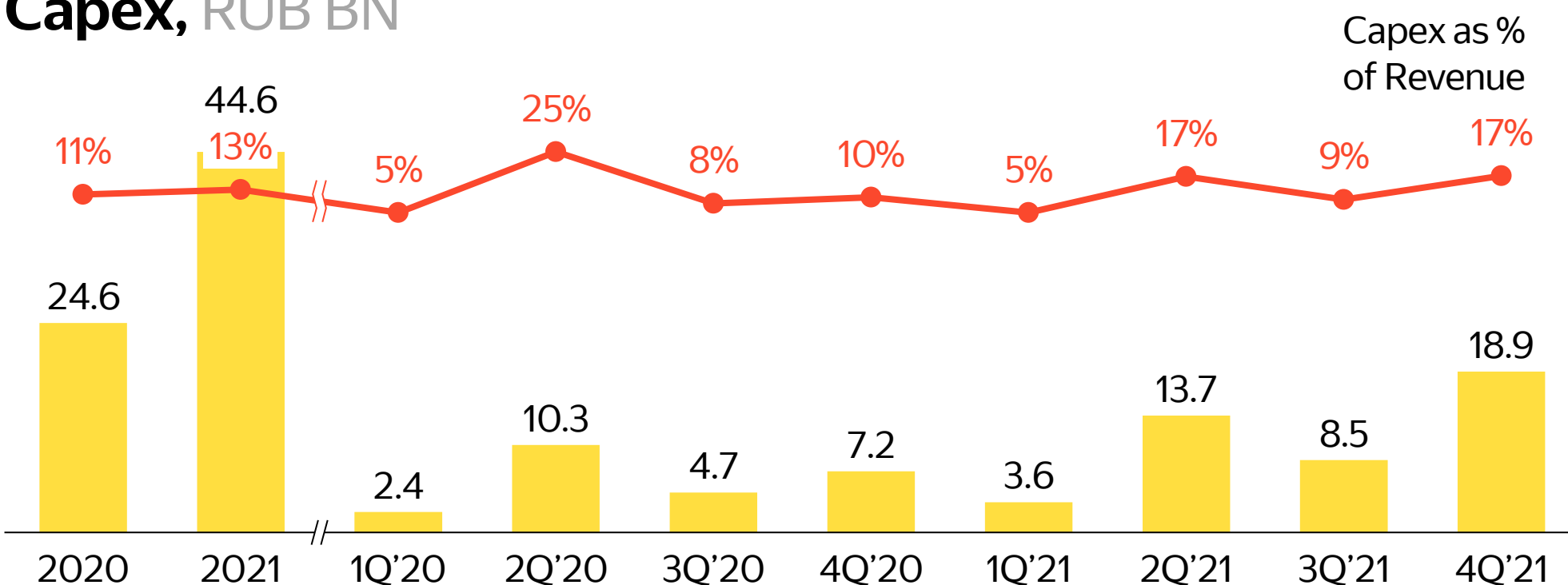
Adj. EBITDA, RUB BN



Headcount¹ by GAAP Cost Category²



Capex, RUB BN



Adjusted EBITDA and Adjusted EBITDA margin are non-GAAP financial measures. 1 As of the end of the period; 2 Items may not total 100% due to rounding
Note: Capex primarily relates to servers and data center equipment. Capex is not evenly spread across the quarters and depends on the delivery date of equipment.

Quarterly Financial Summary by Segment

Revenues, RUB MM

% Revenue growth, YoY

	FY'20		Q1'21		Q2'21		Q3'21		Q4'21		FY'21	
Search & Portal	124,811	2%	35,145	15%	39,422	54%	42,713	33%	47,955	31%	165,235	32%
MLU (Taxi)	67,955	49%	26,563	89%	28,120	114%	34,011	83%	42,878	93%	131,571	94%
Mobility	49,243	17%	18,054	47%	18,526	119%	22,090	61%	26,722	80%	85,391	73%
Ride-hailing	40,719	18%	15,581	62%	15,445	98%	18,632	70%	23,366	90%	73,024	79%
Drive	8,524	13%	2,473	-5%	3,081	349%	3,458	27%	3,356	33%	12,367	45%
Yandex Delivery (Logistics)	3,083	n/m	1,985	n/m	2,318	222%	3,316	348%	5,294	244%	12,912	319%
FoodTech	16,663	365%	7,086	319%	8,105	93%	9,840	124%	12,621	98%	37,652	126%
Eliminations	(1,034)	n/m	(562)	n/m	(829)	210%	(1,235)	341%	(1,759)	261%	(4,384)	324%
Yandex Market	13,867	n/m	7,344	n/m	8,828	n/m	8,662	25%	10,454	21%	35,288	n/m
Media Services	7,808	102%	3,486	143%	4,094	141%	4,311	143%	6,517	125%	18,408	136%
Classifieds	5,778	7%	1,783	20%	1,995	125%	2,078	31%	2,302	27%	8,158	41%
Other Business Units and Initiatives	11,106	84%	4,730	171%	4,898	140%	5,812	115%	8,642	87%	24,082	117%
Eliminations	(12,978)	56%	(5,915)	166%	(5,955)	213%	(6,282)	77%	(8,420)	59%	(26,571)	105%
Total Revenues	218,344	24%	73,136	56%	81,402	97%	91,305	57%	110,328	54%	356,171	63%

Our segments structure includes

- The Search and Portal segment includes Search, Geo, Yandex 360, Weather, News, Travel, Alice voice assistant and a number of other services offered in Russia, Belarus and Kazakhstan
- The MLU (Taxi) segment includes our mobility businesses, which consist of the (i) Ride-hailing business (including Yandex Taxi in Russia and 19 other countries across CIS and EMEA, and Uber in Russia and CIS) for both B2C and B2B, (ii) Yandex Drive, our car-sharing business; (iii) the FoodTech businesses (including Yandex Eats, our ready-to-eat and grocery delivery service; and Yandex Lavka, our hyperlocal convenience store delivery service); and (iv) Yandex Delivery (Logistics), our last mile logistics solution for individuals, SMBs and enterprises
- The Yandex Market segment includes our marketplace, price comparison service, and several small experiments
- The Media Services segment includes our subscription service Yandex Plus, Yandex Music, KinoPoisk, Yandex Afisha and our production center Yandex Studio
- The Classifieds segment includes Auto.ru and Yandex Realty
- The Other Business Units and Initiatives segment includes our self-driving vehicles business (“Yandex SDG”), Zen, Yandex Cloud, Yandex Education, Devices, FinTech, Yandex Uslugi (“Services”) and Yandex Lavka experiments in international markets (“Lavka Overseas”), as well as several other experiments
- Eliminations related to our revenues represent the elimination of transactions between the reportable segments, including advertising revenues, intercompany revenues related to brand royalties, data centers, logistics service, devices intercompany sales and others

Quarterly Financial Summary by Segment (continued)

Adj. EBITDA, RUB MM

% Adj. EBITDA Margin

	FY'20		Q1'21		Q2'21		Q3'21		Q4'21		FY'21	
Search & Portal	60,719	49%	17,016	48%	18,394	47%	20,684	48%	23,485	49%	79,579	48%
MLU (Taxi)	3,437	5%	3,742	14%	1,568	6%	1,223	4%	5,441	13%	11,972	9%
Mobility	8,115	16%	5,840	32%	4,901	26%	4,785	22%	7,939	30%	23,465	27%
Ride-hailing	9,892	24%	5,732	37%	4,707	30%	4,317	23%	7,511	32%	22,266	30%
Drive	(1,777)	-21%	108	4%	195	6%	469	14%	428	13%	1,199	10%
Yandex Delivery (Logistics)	(837)	-27%	(222)	-11%	(279)	-12%	(346)	-10%	(54)	-1%	(902)	-7%
FoodTech	(3,842)	-23%	(1,877)	-26%	(3,054)	-38%	(3,216)	-33%	(2,444)	-19%	(10,591)	-28%
Yandex Market	(4,113)	-30%	(6,488)	-88%	(9,918)	-112%	(11,673)	-135%	(12,372)	-118%	(40,451)	-115%
Media Services	(3,736)	-48%	(1,257)	-36%	(1,732)	-42%	(1,589)	-37%	(1,886)	-29%	(6,464)	-35%
Classifieds	1,071	19%	385	22%	728	36%	468	23%	485	21%	2,066	25%
Other Business Units and Initiatives	(8,295)	-75%	(2,467)	-52%	(3,336)	-68%	(3,564)	-61%	(5,506)	-64%	(14,874)	-62%
Eliminations	264	-2%	91	-2%	76	0%	73	-1%	73	-1%	315	-1%
Total Adj. EBITDA	49,348	23%	11,021	15%	5,780	7%	5,622	6%	9,720	9%	32,143	9%

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Costs, RUB MM

Costs, RUB MM

		Q3'20	Q4'20	2020	Q1'21	Q2'21	Q3'21	Q4'21
Cost of Sales (COS)	TAC	4,516	5,916	19,946	5,401	6,231	6,875	7,162
	COS ex-SBC, ex-TAC	17,514	25,406	65,339	28,517	35,417	38,679	45,191
	SBC related to COS	111	124	449	124	126	117	112
	Total Cost of Sales	22,141	31,446	85,734	34,042	41,774	45,671	52,465
	Total COS as % of Revenue	38%	44%	39%	47%	51%	50%	48%
Product Development (PD)	PD ex-SBC	7,077	7,428	27,123	7,567	8,642	9,488	11,260
	SBC related to PD	2,337	2,599	9,216	3,442	2,592	2,734	2,736
	Total PD	9,414	10,027	36,339	11,009	11,234	12,222	13,996
	PD as % of Revenue	16%	14%	17%	15%	14%	13%	13%
SG&A	SG&A expense ex-SBC	14,237	19,081	56,850	20,857	25,332	30,677	37,212
	SBC related to SG&A	1,505	2,092	6,063	2,238	2,144	2,284	2,180
	Total SG&A	15,742	21,173	62,913	23,095	27,476	32,961	39,392
	SG&A as % of Revenue	27%	30%	29%	32%	34%	36%	36%
	Depreciation & Amortization (D&A)	4,780	4,845	17,687	5,257	5,641	6,135	7,078
	D&A as % of Revenue	8%	7%	8%	7%	7%	7%	6%
	Goodwill Impairment	-	-	-	-	-	-	-
Total Costs		52,077	67,491	202,673	73,403	86,125	96,989	112,931
Total Costs as % of Revenue		89%	94%	93%	100%	106%	106%	102%

* Items may not total 100% due to rounding

Sustainability



Sustainability Update 2H 2021



Environmental

- 01 Signed a PPA in Finland**
An action to decarbonize the electric power supply. Under the PPA, 100% of energy needs of a data center in Mäntsälä (Finland) are to be covered with wind power supply starting from January 2022
- 02 Cut on excess packaging in delivery services**
Yandex revised packaging guidelines, improved fit-to-size packing, and reduced additional wrapping and cushioning where it was not affecting damage-free delivery. In December only, it helped save almost 900,000 boxes and bags, and close to 60,000 kilos of wrapping materials



Social

- 01 Enhanced Yandex ID account security**
Added a functionality that determines whether login credentials have been exposed to suggest password resetting
- 02 Launched the Segalovich Foundation**
A successor to the Educational Initiative, the Foundation adopted an additional commitment to providing grant support to third-party educational projects. The inaugural grant program worth RUB 250 MM will be open to applications in 2022
- 03 Extended the donation functionality**
The the bill rounding-up donation feature became available for users of Market, Lavka and Eats delivery services. As of the end of 2021, over 600K people chose to round up
- 04 Extended the medical insurance scheme for service partners**
Yandex committed RUB 1 BN to the initiative and became the first company in Russia and the CIS to provide partial (50%) to full coverage of medical insurance costs to eligible partners. The co-financed scheme is available in all cities of Russia on a voluntary basis



General & Governance

- 01 Appointed a CSO**
The CSO is tasked with providing executive-level oversight of Yandex's sustainability initiatives and working to identify new opportunities. The CSO reports directly to the Board of Directors
- 02 Revised policies on ethics**
Yandex revised Group's Code of Ethics and introduced a standalone Supplier Code of Conduct. The documents include extended provisions on labor rights, OHS, and environmental responsibility
- 3 Extended disclosures in Transparency Report**
The semi-annual report was complemented by statistics on search results removals at the request of Russia's media monitoring agency, as well as at the request of copyright holders

Corporate Governance

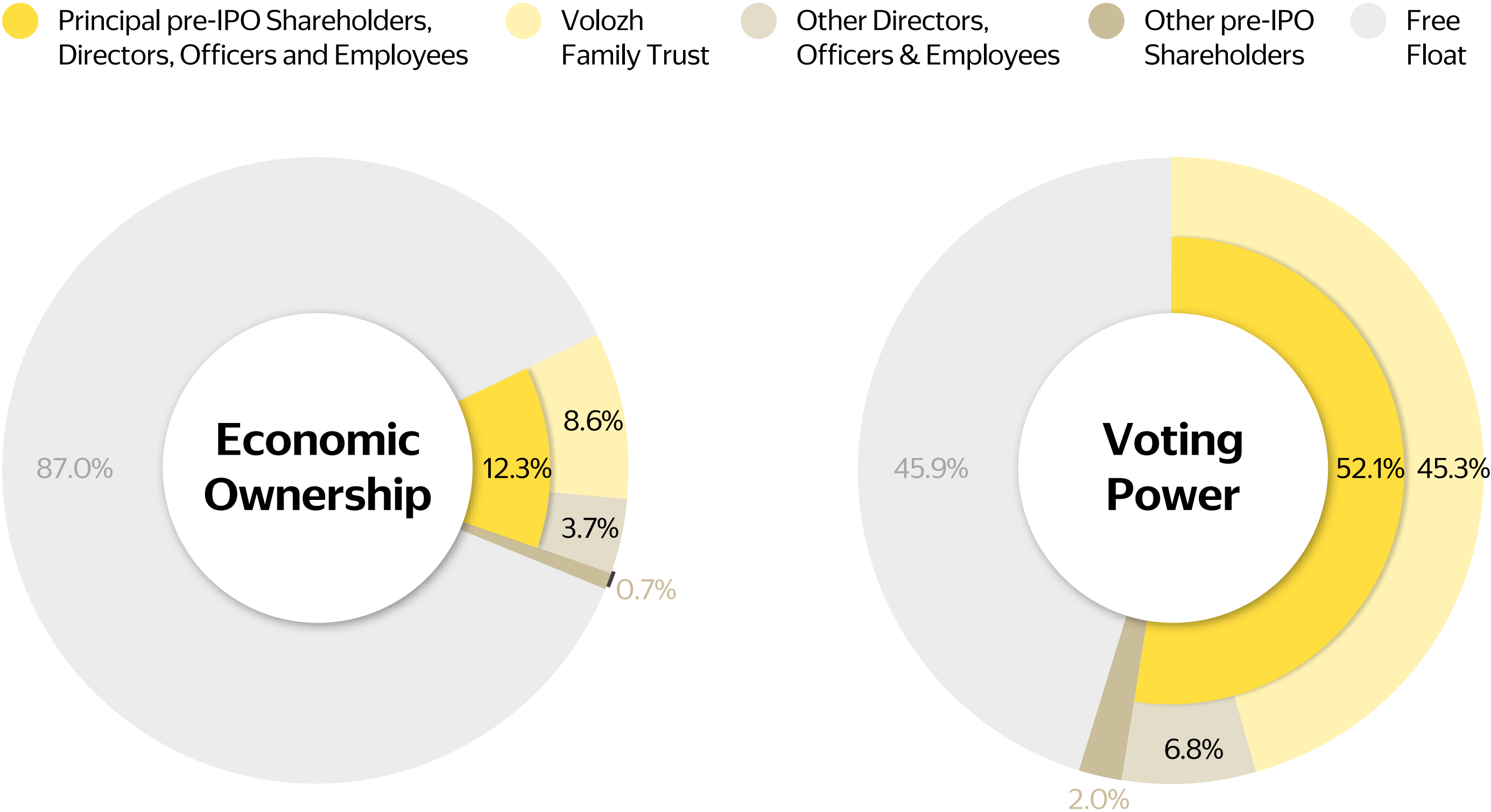


Ownership Structure as of December 31, 2021

Total shares issued, including

- **323,004,678**
Class A shares
- **35,698,674**
Class B shares
- One Priority share
- Excluding **795,801**
Class A shares held in treasury as a result of Yandex's share repurchase program

Shareholder Structure





Yandex

Contact us

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