



April 26, 2012

Yandex Announces First Quarter 2012 Financial Results

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MOSCOW AND THE HAGUE, April 26, 2012, Yandex (NASDAQ: YNDX), the leading internet company in Russia operating the country's most popular search engine and most visited website, today announced its unaudited financial results for the quarter ended March 31, 2012.

Q1 2012 Financial Highlights

- **Revenues** of RUR 5.9 billion (\$200.3 million¹), up 51% compared with Q1 2011Ex-TAC revenues² (excluding traffic acquisition costs) up 45% compared with Q1 2011
- **Income from operations** of RUR 1.6 billion (\$53.2 million), up 23% compared with Q1 2011
- **Adjusted EBITDA**³ of RUR 2.4 billion (\$81.0 million), up 38% compared with Q1 2011
- **Operating margin** of 26.5%

Adjusted EBITDA margin² of 40.5%

Adjusted ex-TAC EBITDA margin² of 48.7%

- **Net income** of RUR 1.3 billion (\$42.9 million), up 53% compared with Q1 2011
- **Adjusted net income**³ of RUR 1.5 billion (\$51.3 million), up 38% compared with Q1 2011
- **Net income margin** of 21.4%

Adjusted net income margin² of 25.6%

Adjusted ex-TAC net income margin² of 30.8%

"Yandex drove another strong quarter of robust growth, highlighted by particularly strong contextual advertising results as well as ongoing market and search share leadership," said Arkady Volozh, Chief Executive Officer of Yandex. "We continued to focus on our core search product, emphasizing the integration of social media and improving the freshness of our search results to enhance user experience. We launched important new map-based services and are developing Yandex's presence across the entire spectrum of mobile devices."

The following table provides a summary of key financial results for the three months ended March 31, 2011 and 2012.

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	<i>Change</i>
Revenues	3,894	5,874	51%
Ex-TAC revenues ²	3,357	4,882	45%
Income from operations	1,272	1,559	23%
Adjusted EBITDA ³	1,719	2,377	38%
Net income	820	1,258	53%
Adjusted net income ³	1,093	1,505	38%

¹ Pursuant to SEC rules regarding convenience translations, Russian ruble (RUR) amounts have been translated into U.S. dollars at a rate of RUR 29.3282 to \$1.00, the official exchange rate quoted as of March 31, 2012 by the Central Bank of the Russian Federation.

² This is a non-GAAP financial measure. Please see "Use of Non-GAAP Financial Measures" below for a discussion of how we define this non-GAAP financial measure. You will find a reconciliation of this non-GAAP financial measure to the most directly comparable US GAAP measure in the accompanying financial tables at the end of this release.

³ Adjusted EBITDA and adjusted net income are non-GAAP financial measures. Beginning with Q1 2012, our adjusted EBITDA and adjusted net income include adjustments for the accrual of expense related to the contingent compensation that may be payable to certain employees through November 2013 in connection with our acquisition of the mobile software business of SPB Software. Please see "Use of Non-GAAP Financial Measures" below for a discussion of how we define adjusted EBITDA and adjusted net income. You will find a reconciliation of adjusted EBITDA and adjusted net income to GAAP net income, the most directly comparable US GAAP measure for both non-GAAP measures, in the accompanying financial tables at the end of this release.

Q1 2012 Operational Highlights

- **Share of Russian search market** averaged 59.4% in Q1 2012 (according to LiveInternet)
- **SERPs** (search engine result pages) grew 36% from Q1 2011
- **Number of advertisers** was more than 179,000, up 40% from Q1 2011 and up 3% from Q4 2011
- **Average Daily Visitors in Turkey** was more than 390,000 in March, up almost twice from 200,000 in January (according to comScore)
- **Extended social search program**, partnership with Twitter making tweets available in Yandex's Blog Search
- **Launched Yandex Navigator for iOS and Android; Yandex.Shell for Android**
- **Implemented Real-Time Bidding (RTB)** technology for display advertising

Revenues

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	<i>Change</i>
Advertising revenues:			
<i>Text-based advertising</i>			
<i>Yandex websites</i>	3,002	4,284	43%
<i>Ad network</i>	471	1,020	117%
<i>Total text-based advertising</i>	3,473	5,304	53%
<i>Display advertising</i>	328	420	28%
Total advertising revenues	3,801	5,724	51%
Online payment commissions	82	114	39%
Other	11	36	227%
Total revenues	3,894	5,874	51%

Text-based advertising revenues, accounting for 90% of total revenues in Q1 2012, continued to determine overall top-line performance.

Text-based advertising revenues from Yandex's own websites accounted for 73% of total revenues during Q1 2012, and increased by 43% compared with Q1 2011. Text-based advertising revenues from our ad network increased 117% compared with Q1 2011 and contributed 17% of total revenues during Q1 2012. The enhanced performance of our Yandex ad network reflects the addition of Rambler to our ad network in mid-2011 as well as improved monetization from our contextual partner network sites due to improvements in our advertising technology.

Paid clicks on Yandex's and its partners' websites, in aggregate, increased 61% in Q1 2012 compared with Q1 2011. This growth in paid clicks reflects our initiatives to attract new advertisers and increase the relevance of the ads on our own sites and the network. At the same time, reflecting increased affordability and efficiency of ad spend on Yandex, average cost per click decreased 5% compared with Q1 2011, making our platform more attractive to advertisers.

Display advertising revenue, accounting for 7% of total revenues during Q1 2012, increased 28% compared with Q1 2011, demonstrating significant growth over a strong Q1 2011.

Online payment commissions accounted for 2% of revenues during Q1 2012, and increased 39% compared with Q1 2011.

Operating Costs and Expenses

Yandex's operating costs and expenses consist of cost of revenues, product development expenses, sales, general and administrative expenses (SG&A), and depreciation and amortization expenses (D&A). Apart from D&A, each of the above expense categories includes personnel-related costs and expenses, including related share-based compensation expense. Increases across all cost categories, excluding D&A, reflect investments in overall growth, including personnel. In Q1 2012, Yandex added 29 full-time employees, an increase of less than 1% from December 31, 2011, and up 25% from March 31, 2011. The total number of full-time employees was 3,341 as of March 31, 2012. Total share-based compensation expense increased 16% in Q1 2012 compared with Q1 2011.

Cost of revenues, including traffic acquisition costs (TAC)

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	<i>Change</i>
TAC:			
<i>Related to the Yandex ad network</i>	293	657	123%
<i>Related to distribution partners</i>	244	335	37%
Total TAC	537	992	85%
<i>Total TAC as a % of total revenues</i>	13.8%	16.9%	
Other cost of revenues	357	526	47%
<i>Other cost of revenues as a % of revenues</i>	9.1%	9.0%	
Total cost of revenues	894	1,518	70%
<i>Total cost of revenues as a % of revenues</i>	23.0%	25.8%	

TAC increased from 15.5% of text-based revenues in Q1 2011 to 18.7% in Q1 2012, representing our Yandex ad network partners' share in an increased amount of Yandex ad network revenue for the period.

Other cost of revenues in Q1 2012 increased 47% compared with Q1 2011, reflecting principally an increase in datacenter-related costs and utilities, personnel expenses and content acquisition costs.

Product development

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	<i>Change</i>
Product development	723	1,066	47%
<i>As a % of revenues</i>	18.6%	18.1%	

The increase in product development expenses in Q1 2012 primarily reflects the increase in personnel-related expenses.

Selling, general and administrative (SG&A)

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	<i>Change</i>
SG&A	628	1,070	70%
<i>As a % of revenues</i>	16.1%	18.2%	

The increase in SG&A in Q1 2011 was driven primarily by increased personnel-related costs, as well as increased advertising

and marketing expenses due to the timing of campaigns and expenses related to office rent and utilities.

Share-based compensation (SBC) expense

SBC expense is included in each of the cost of revenues, product development and SG&A categories discussed above.

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	Change
SBC expense included in cost of revenues	6	6	-
SBC expense included in product development	32	39	22%
SBC expense included in SG&A	32	36	13%
Total SBC expense	70	81	16%
As a % of revenues	1.8%	1.4%	

Total SBC expense increased 16% in Q1 2012 compared with Q1 2011. The increase is primarily related to share-based compensation on share appreciation rights granted to employees in 2011, which had fair values significantly higher than previous equity-based awards.

Depreciation and amortization (D&A) expense

<i>In RUR millions</i>	Three months ended March 31,		
	2011	2012	Change
D&A expense	377	661	75%
As a % of revenues	9.7%	11.3%	

D&A expense increased 75% in Q1 2012 compared with Q1 2011, primarily reflecting our considerable recent investments in servers and data centers.

As a result of the factors described above, **income from operations** was RUR 1.6 billion (\$53.2 million) in Q1 2012, a 23% increase from Q1 2011, while **adjusted EBITDA** reached RUR 2.4 billion (\$81.0 million) in Q1 2012, up 38% from Q1 2011.

Interest income in Q1 2012 was RUR 167 million, up from RUR 34 million in Q1 2011, principally as a result of investing more of our cash provided by operating activities in Russia, where our investments earn higher returns. Additionally, we earned significantly more interest income in the Netherlands due to the investment of our IPO proceeds.

Foreign exchange loss in Q1 2012 was RUR 114 million, compared to a foreign exchange loss of RUR 254 million in Q1 2011. This loss is due to the depreciation of the U.S. dollar during Q1 2012 from RUR 32.1961 to \$1.00 on December 31, 2011 to RUR 29.3282 to \$1.00 on March 31, 2012. Yandex's Russian operating subsidiaries' functional currency is the Russian ruble, and therefore changes in the ruble value of these subsidiaries' monetary assets and liabilities that are denominated in other currencies (primarily U.S. dollar-denominated cash, cash equivalents and term deposits maintained in Russia) due to exchange rate fluctuations are recognized as foreign exchange gains or losses in the income statement. The U.S. dollar value of Yandex's U.S. dollar-denominated cash, cash equivalents and term deposits was not impacted by these currency fluctuations, but they resulted in downward revaluations of the ruble equivalent of these U.S. dollar-denominated monetary assets in both Q1 2012 and Q1 2011.

Income tax expense for Q1 2012 was RUR 344 million, up from RUR 232 million in Q1 2011. Our effective tax rate decreased from 22.1% in Q1 2011 to 21.5% in Q1 2012, primarily reflecting a change in our treasury policy following the IPO in Q2 2011. In recent years, Yandex's principal Russian operating subsidiary had been paying dividends to its Netherlands parent company and incurred a 5% withholding tax in Russia when these dividends were paid. Under the new treasury policy, however, management does not currently expect this Russian operating subsidiary to pay dividends to the parent company out of 2011 or 2012 earnings. Therefore, no accrual for dividend withholding tax was required for Q1 2012.

Adjusted net income in Q1 2012 was RUR 1.5 billion (\$51.3 million), a 38% increase from Q1 2011, broadly in line with the underlying operating results. It was positively impacted by a change in the effective income tax rate resulting from the elimination of the dividend withholding tax accrual.

Adjusted net income margin was 25.6% in Q1 2012, compared to 28.1% in Q1 2011.

Net income was RUR 1.3 billion (\$42.9 million) in Q1 2012, up 53% compared with Q1 2011. The higher growth in net income compared with adjusted net income was primarily the result of SBC expenses representing a smaller portion of other operating costs and expenses and a decrease in foreign exchange losses when comparing Q1 2012 to Q1 2011.

As of March 31, 2012, Yandex had **cash, cash equivalents, term deposits (including long-term deposits) and long-term debt securities** of RUR 20.6 billion (\$703.6 million).

Net operating cash flow and capital expenditures for Q1 2012 were RUR 1.8 billion (\$62.3 million) and RUR 0.8 billion (\$26.2 million), respectively.

The **total number of shares issued and outstanding** as of March 31, 2012 was 325,547,254, including 167,726,170 Class A shares, 157,821,083 Class B shares, and one Priority share and excluding Class C shares outstanding solely as a result of conversion of Class B shares into Class A shares; all such Class C shares will be cancelled. There were also **options outstanding** to purchase up to an additional 12.8 million shares, at a weighted average exercise price of \$4.20 per share, of which options to purchase 8.7 million shares were fully vested; and **equity-settled share appreciation** rights equal to 0.8 million shares, at a weighted average measurement price of \$20.77, none of which were vested.

Outlook for 2012

We reaffirm our revenue guidance for the full-year 2012, and continue to expect year-on-year ruble-based revenue growth of 40-45%.

Conference Call Information

Yandex's management will hold an earnings conference call on April 26, 2012 at 9:00 AM U.S. Eastern Time (5:00 PM Moscow time; 2:00 PM London time).

To access the conference call live, please dial:

US: +1 877 391 1148

UK: +44 (0) 1452 580 733

Russia: 8 10 800 25652044

Passcode: 70778147#

A replay of the call will be available until May 3, 2012. To access the replay, please dial:

US: +1 866 247 4222

Russia/International: +44 (0) 1452 550 000

Passcode: 70778147#

A live and archived webcast of this conference call will be available at <http://investor.shareholder.com/media/Yandex/eventdetail.cfm?eventid=111969>

ABOUT YANDEX

Yandex (NASDAQ: YNDX) is the leading internet company in Russia, operating the country's most popular search engine and most visited website. Yandex also operates in Ukraine, Kazakhstan, Belarus and Turkey. Yandex's mission is to answer any question internet users may have.

FORWARD-LOOKING STATEMENTS

This press release contains forward-looking statements that involve risks and uncertainties. These include statements regarding the planned growth of our business, our anticipated revenues for full-year 2012 and our product development

efforts. Actual results may differ materially from the results predicted or implied by such statements, and our reported results should not be considered as an indication of future performance. The potential risks and uncertainties that could cause actual results to differ from the results predicted or implied by such statements include, among others, competitive pressures, changes in advertising patterns, changes in user preferences, changes in the legal and regulatory environment, technological developments, unforeseen changes in our hiring patterns, and our need to expend capital to accommodate the growth of the business, as well as those risks and uncertainties included under the captions "Risk Factors" and "Operating and Financial Review and Prospects" in our Annual Report on Form 20-F for the year ended December 31, 2011, which is on file with the Securities and Exchange Commission and is available on our investor relations website at http://company.yandex.com/investor_relations/sec_filing.xml and on the SEC website at www.sec.gov. All information provided in this release and in the attachments is as of April 26, 2012, and Yandex undertakes no duty to update this information unless required by law.

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USE OF NON-GAAP FINANCIAL MEASURES

To supplement our consolidated financial statements, which are prepared and presented in accordance with US GAAP, we present the following non-GAAP financial measures: ex-TAC revenue, adjusted EBITDA, adjusted EBITDA margin, adjusted ex-TAC EBITDA margin, adjusted net income, adjusted net income margin and adjusted ex-TAC net income margin. The presentation of these financial measures is not intended to be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with US GAAP. For more information on these non-GAAP financial measures, please see the tables captioned "Reconciliations of non-GAAP financial measures to the nearest comparable US GAAP measures," included following the accompanying financial tables. We define the various non-GAAP financial measures we use as follows:

- **Ex-TAC revenue** means US GAAP revenues less total traffic acquisition costs (TAC).
- **Adjusted EBITDA** means net income plus (1) depreciation and amortization, (2) share-based compensation expense, (3) accrual of expense related to the contingent compensation that may be payable to employees in connection with our acquisition of the mobile software business of SPB Software and (4) provision for income taxes, less (A) interest income and (B) other income/(expense).
- **Adjusted EBITDA margin** means adjusted EBITDA divided by US GAAP revenues.
- **Adjusted ex-TAC EBITDA margin** means adjusted EBITDA divided by ex-TAC revenue.
- **Adjusted net income** means US GAAP net income plus (1) SBC expense adjusted for the income tax reduction attributable to SBC expense, (2) accrual of expense related to the contingent compensation that may be payable to certain employees in connection with our acquisition of the mobile software business of SPB Software and (3) foreign exchange losses (less foreign exchange gains) adjusted for the (reduction) increase in income tax attributable to the

foreign exchange losses (gains).

- **Adjusted net income margin** means adjusted net income divided by US GAAP revenues.
- **Adjusted ex-TAC net income margin** means adjusted net income divided by ex-TAC revenues.

These non-GAAP financial measures are used by management for evaluating financial performance as well as decision-making. Management believes that these metrics reflect the organic, core operating performance of the company, and therefore are useful to analysts and investors in providing supplemental information that helps them understand, model and forecast the evolution of our operating business.

In particular, we believe that it may be useful for investors and analysts to review certain measures both in accordance with US GAAP and net of the effect of TAC, which we view as comparable to sales commissions but, unlike sales commissions, are not deducted from US GAAP revenues. By presenting revenue, adjusted EBITDA margin and adjusted net income margin net of TAC, we believe that investors and analysts are able to obtain a clearer picture of our business without the impact of the revenues we share with our partners. In addition, SBC is a significant expense item, and an important part of our compensation and incentive programs. As it is a non-cash charge, however, and highly dependent on our share price at the time of equity award grants, we believe that it is useful for investors and analysts to see certain financial measures excluding the impact of these charges in order to obtain a clear picture of our operating performance. Further the Company may incur expenses in connection with acquisitions that are not indicative of its recurring core operating performance. In particular, we are required under US GAAP to accrue as expense the contingent compensation that may be payable to certain employees in connection with our acquisition of the mobile software business of SPB Software in November 2011. The maximum aggregate amount of such contingent compensation is \$14.1 million, payable on the achievement of certain milestones and the continued employment of the sellers, in two installments in November 2012 and 2013. Such maximum aggregate amount is being accrued substantially pro rata over the eight quarters of such period. We have eliminated this acquisition-related expense from adjusted EBITDA and adjusted net income to provide management and investors a tool for comparing on a period-to-period basis our operating performance in the ordinary course of operations. Finally, as we hold significant assets in currencies other than our Russian ruble operating currency, and as foreign exchange fluctuations are outside of our operational control, we believe that it is useful to present adjusted net income and related margin measures excluding these effects, in order to provide greater clarity regarding our operating performance.

Although our management uses these measures for operational decision making and considers these non-GAAP financial measures to be useful for analysts and investors, we recognize that there are a number of limitations related to such measures. In particular, it should be noted that several of these measures exclude some costs, particularly share-based compensation, that are recurring. In addition, the components of the costs that we exclude in our calculation of the measures described above may differ from the components that our peer companies exclude when they report their results of operations.

The tables at the end of this release provide detailed reconciliations of each non-GAAP financial measure we use to the most directly comparable US GAAP financial measure.

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Unaudited Condensed Consolidated Balance Sheets

(in millions of Russian rubles ("RUR") and U.S. dollars ("S"), except share and per share data)

	As of		
	December 31, 2011*	March 31, 2012	March 31, 2012
	RUR	RUR	\$
ASSETS			
Current assets:			
Cash and cash equivalents	6,322	5,810	198.1
Term deposits	5,169	4,459	152.0
Accounts receivable, net	1,250	1,158	39.5
Funds receivable, net	174	161	5.5
Prepaid expenses	630	557	19.0
Deferred tax assets	297	420	14.3
Other current assets	663	747	25.5
Total current assets	14,505	13,312	453.9
Property and equipment, net	6,973	6,990	238.4
Intangible assets, net	486	432	14.7
Goodwill	1,132	1,115	38.0
Long-term prepaid expenses	616	654	22.3
Restricted cash	454	414	14.1
Term deposits	2,454	4,247	144.8
Investments in non-marketable equity securities	569	519	17.7
Investments in debt securities	6,733	6,120	208.7
Deferred tax assets	11	10	0.3
Other non-current assets	143	267	9.1
TOTAL ASSETS	34,076	34,080	1,162.0
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			
Accounts payable and accrued liabilities	1,722	1,794	61.2
Taxes payable	916	796	27.1
Deferred revenue	900	812	27.7
Funds payable and amounts due to customers	1,174	1,152	39.3
Total current liabilities	4,712	4,554	155.3
Deferred tax liabilities	189	216	7.3
Other accrued liabilities	222	228	7.8
Total liabilities	5,123	4,998	170.4
Commitments and contingencies			
Shareholders' equity:			
Priority share: €1 par value; 1 share authorized, issued and outstanding	—	—	—
Preference shares: €0.01 par value; 2,000,000,001, shares authorized, nil shares issued and outstanding	—	—	—
Ordinary shares: par value (Class A €0.01, Class B €0.10 and Class C €0.09); shares authorized (Class A: 2,000,000,000, Class B: 273,764,304, and Class C: 276,063,445); shares issued (Class A: 159,217,348 and 167,726,170, Class B: 164,621,382 and 157,821,083, and Class C: 109,142,922 and 115,943,221, respectively); shares outstanding (Class A: 159,217,348 and 167,726,170, Class B: 164,621,382 and 157,821,083, respectively, and Class C: nil)	595	570	19.4
Additional paid-in capital	12,729	12,975	442.4
Accumulated other comprehensive income	1,828	478	16.3
Retained earnings	13,801	15,059	513.5
Total shareholders' equity	28,953	29,082	991.6
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	34,076	34,080	1,162.0

* Derived from the audited financial statements

Unaudited Condensed Consolidated Statements of Income

(in millions of Russian rubles and U.S. dollars, except share and per share data)

	Three months ended March 31,		
	2011	2012	2012
	RUR	RUR	\$
Revenues	3,894	5,874	200.3
Operating costs and expenses:			
Cost of revenues ⁽¹⁾	894	1,518	51.8

Product development ⁽¹⁾	125	1,000	30.5
Sales, general and administrative ⁽¹⁾	628	1,070	36.5
Depreciation and amortization	377	661	22.5
Total operating costs and expenses	2,622	4,315	147.1
Income from operations.....	1,272	1,559	53.2
Interest income	34	167	5.7
Other expense, net	(254)	(124)	(4.3)
Net income before income taxes	1,052	1,602	54.6
Provision for income taxes	232	344	11.7
Net income	820	1,258	42.9
Net income per Class A and Class B share:			
Basic	2.70	3.88	0.13
Diluted	2.60	3.75	0.13
Weighted average number of Class A and Class B shares outstanding			
Basic	303,815,518	324,444,817	324,444,817
Diluted	315,230,574	335,035,919	335,035,919

(1) These balances exclude depreciation and amortization expenses, which are presented separately, and include share-based compensation expenses of

Cost of revenues	6	6	0.2
Product development	32	39	1.3
Sales, general and administrative	32	36	1.2

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Unaudited Condensed Consolidated Statements of Cash Flows

(in millions of Russian rubles and U.S. dollars)

	Three months ended March 31,		
	2011	2012	2012
	RUR	RUR	\$
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income	820	1,258	42.9
Adjustments to reconcile net income to net cash provided by operating activities:			
Depreciation and amortization of property and equipment	371	643	21.9
Amortization of acquisition-related intangible assets	6	18	0.6
Share-based compensation expense	70	81	2.8
Deferred income taxes	(126)	(98)	(3.3)
Foreign exchange losses	254	114	3.9
Other	—	13	0.5
Changes in operating assets and liabilities excluding the effect of acquisitions:			
Accounts receivable, net	(7)	86	2.9
Funds receivable	(41)	14	0.5
Prepaid expenses and other assets	(366)	(205)	(7.0)
Accounts payable and accrued liabilities	111	10	0.3
Deferred revenue	(25)	(85)	(2.9)
Funds payable and amounts due to customers	54	(22)	(0.8)
Net cash provided by operating activities	1,121	1,827	62.3
CASH FLOWS USED IN INVESTING ACTIVITIES:			
Purchase of property and equipment	(978)	(767)	(26.2)
Investments in term deposits	(1,229)	(4,175)	(142.3)
Maturities of term deposits	1,022	2,863	97.6
Net cash used in investing activities	(1,185)	(2,079)	(70.9)
CASH FLOWS (USED IN)/PROVIDED BY FINANCING ACTIVITIES:			
Proceeds from exercise of share options	—	119	4.0
Repurchase of share options	(7)	—	—
Net cash (used in)/provided by financing activities	(7)	119	4.0
Effect of exchange rate changes on cash and cash equivalents	(146)	(379)	(12.9)
Net change in cash and cash equivalents	(217)	(512)	(17.5)
Cash and cash equivalents at beginning of period	3,371	6,322	215.6
Cash and cash equivalents at end of period	3,154	5,810	198.1

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RECONCILIATIONS OF NON-GAAP FINANCIAL MEASURES
TO THE NEAREST COMPARABLE US GAAP MEASURES

Reconciliation of Ex-TAC Revenues to US GAAP Revenues

In RUR millions	Three months ended March 31,		
	2011	2012	Change
Total revenues	3,894	5,874	51%
Less: traffic acquisition costs (TAC)	537	992	85%
Ex-TAC revenues	3,357	4,882	45%

Reconciliation of Adjusted EBITDA to US GAAP Net Income

In RUR millions	Three months ended March 31,		
	2011	2012	Change
Net income	820	1,258	53%
Add: depreciation and amortization	377	661	75%
Add: share-based compensation (SBC) expense	70	81	16%
Add: expense for acquisition-related contingent compensation	—	76	—
Less: interest income	(34)	(167)	391%
Add: other expense, net	254	124	-51%
Add: provision for income taxes	232	344	48%
Adjusted EBITDA	1,719	2,377	38%

Reconciliation of Adjusted Net Income to US GAAP Net Income

In RUR millions	Three months ended March 31,		
	2011	2012	Change
Net income	820	1,258	53%
Add: SBC expense	70	81	16%
Less: reduction in income tax attributable to SBC expense	—	(1)	—
Add: expense for acquisition-related contingent compensation	—	76	—
Add: foreign exchange loss	254	114	-55%
Less: reduction in income tax attributable to foreign exchange loss	(51)	(23)	-55%
Adjusted net income	1,093	1,505	38%

Reconciliation of Adjusted EBITDA Margin and Adjusted Ex-TAC EBITDA Margin to US GAAP Net Income Margin for the Three Months Ended March 31, 2012

In RUR millions							
		US GAAP Actual	Net Income Margin ⁽¹⁾	Adjustment ⁽²⁾	Adjusted EBITDA	Adjusted EBITDA Margin ⁽³⁾	Adjusted Ex-TAC EBITDA Margin ⁽⁴⁾
Three months ended March 31, 2012	Net income	1,258	21.4%	1,119	2,377	40.5%	48.7%

(1) Net income margin is defined as net income divided by total revenues.

(2) Adjusted to eliminate depreciation and amortization expense, SBC expense, expense related to SPB Software contingent compensation, interest income, other (expense)/income, net, and provision for income taxes. For a reconciliation of adjusted EBITDA to net income, please see the table above.

(3) Adjusted EBITDA margin is defined as adjusted EBITDA divided by total revenues.

(4) Adjusted ex-TAC EBITDA margin is defined as adjusted EBITDA divided by ex-TAC revenues. For a reconciliation of ex-TAC revenues to GAAP revenues, please see the table above.

Reconciliation of Adjusted Net Income Margin and Adjusted Ex-TAC Net Income Margin to US GAAP Net Income Margin for the Three Months Ended March 31, 2012

<i>In RUR millions</i>							
		US GAAP Actual	Net Income Margin ⁽¹⁾	Adjustment ⁽²⁾	Adjusted Net Income	Adjusted Net Income Margin ⁽³⁾	Adjusted Ex-TAC Net Income Margin ⁽⁴⁾
Three months ended March 31, 2012	Net income	1,258	21.4%	247	1,505	25.6%	30.8%

(1) Net income margin is defined as net income divided by total revenues.

(2) Adjusted to eliminate SBC expense (as adjusted for the income tax reduction attributable to SBC expense), expense related to SPB Software contingent compensation and foreign exchange losses (as adjusted for the reduction in income tax attributable to the loss). For a reconciliation of adjusted net income to net income, please see the table above.

(3) Adjusted net income margin is defined as adjusted net income divided by total revenues.

(4) Adjusted ex-TAC net income margin is defined as adjusted net income divided by ex-TAC revenues. For a reconciliation of ex-TAC revenues to US GAAP revenues, please see the table above.

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