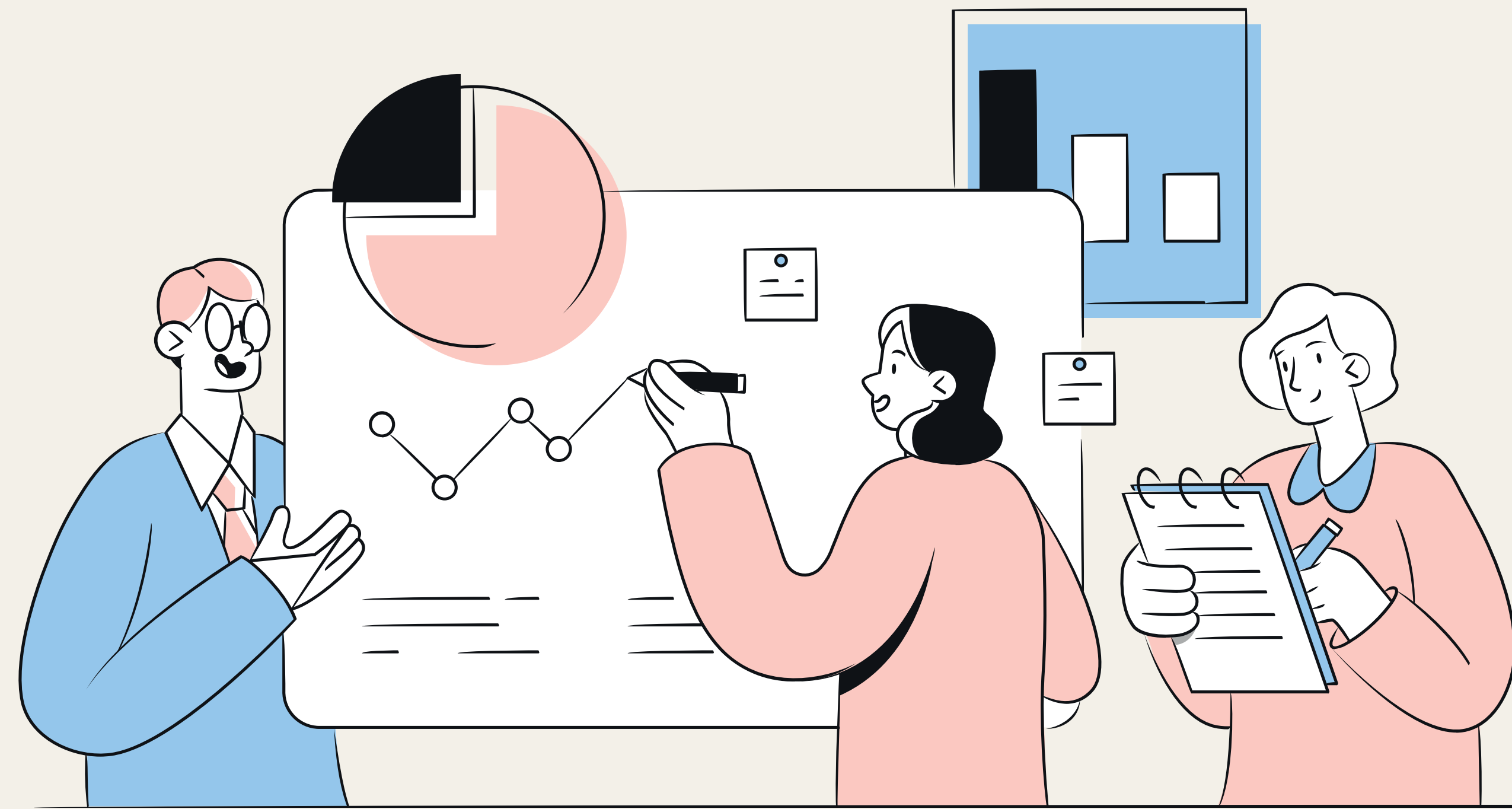


# Yandex Sustainability

## Agenda

Investor Presentation, May 2021

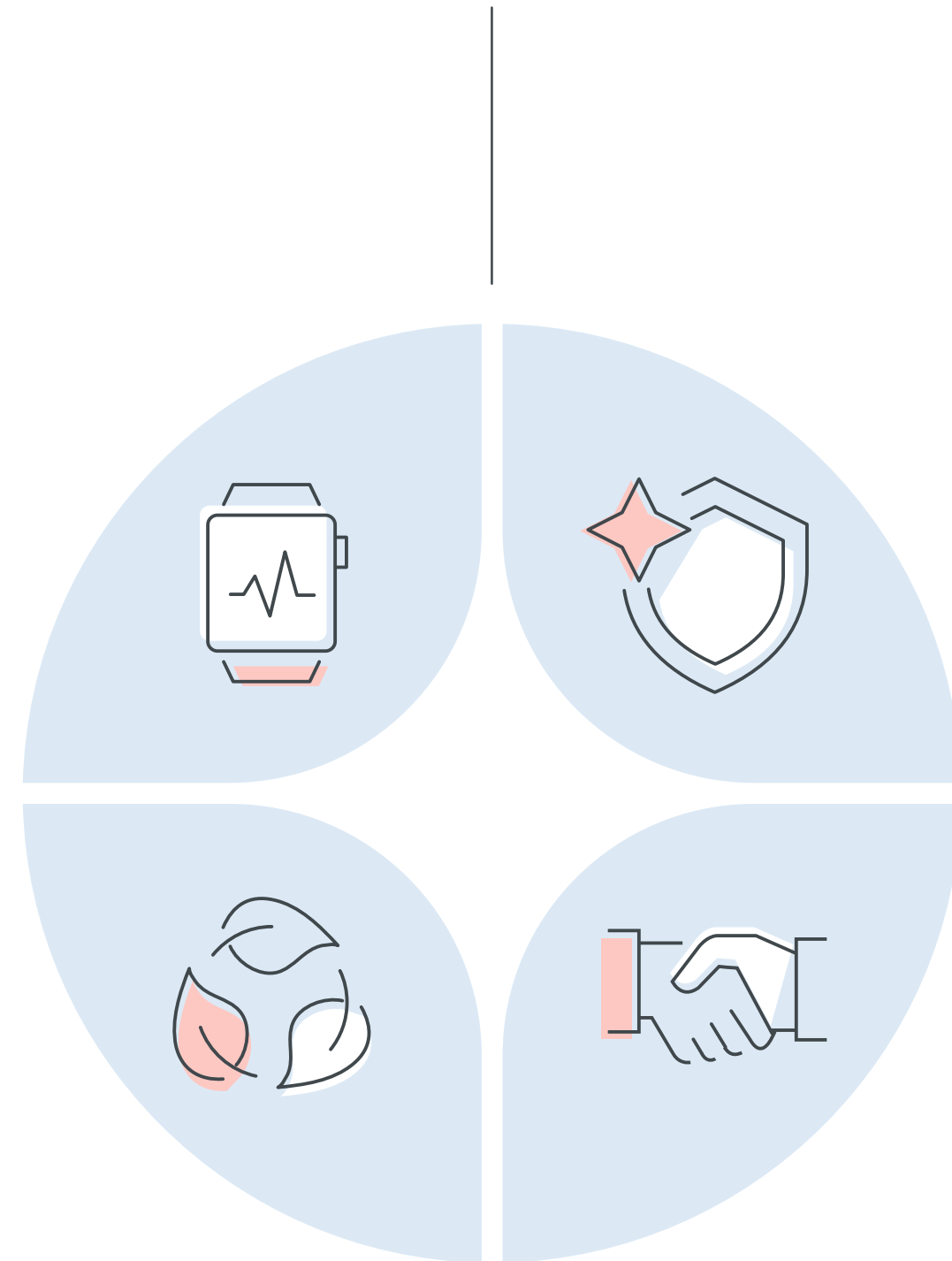


# Our Sustainability Agenda

Using tech & innovation to bring value to users and local markets

## Quality of Life

- F Convenience, Quality and Safety of Services
- N Accessible Environment



- F Energy Efficiency of Yandex Infrastructure
- N Waste Management
- N Carbon Footprint

## Environmental Impact

## Ethics and Integrity

- F Information Security and Data Privacy
- F Responsible Procurement
- F Content Quality
- F Anti-Corruption and Antitrust Practices

- F Yandex Employees
- N Education for All
- N Yandex Service Partners

## Investing in People

## Sustainable development streams

...reflect existing practices and intentions to do more

- 8 streams are the foundations of our business, 5 streams are relatively new to Yandex
- Clear goals are defined for each stream, and progress tracking will rely on a number of performance indicators

... are aligned with business priorities and stakeholder expectations

- 300+ stakeholders directly engaged via surveys & feedback sessions
- 1.3k+ user and partner feedbacks reviewed

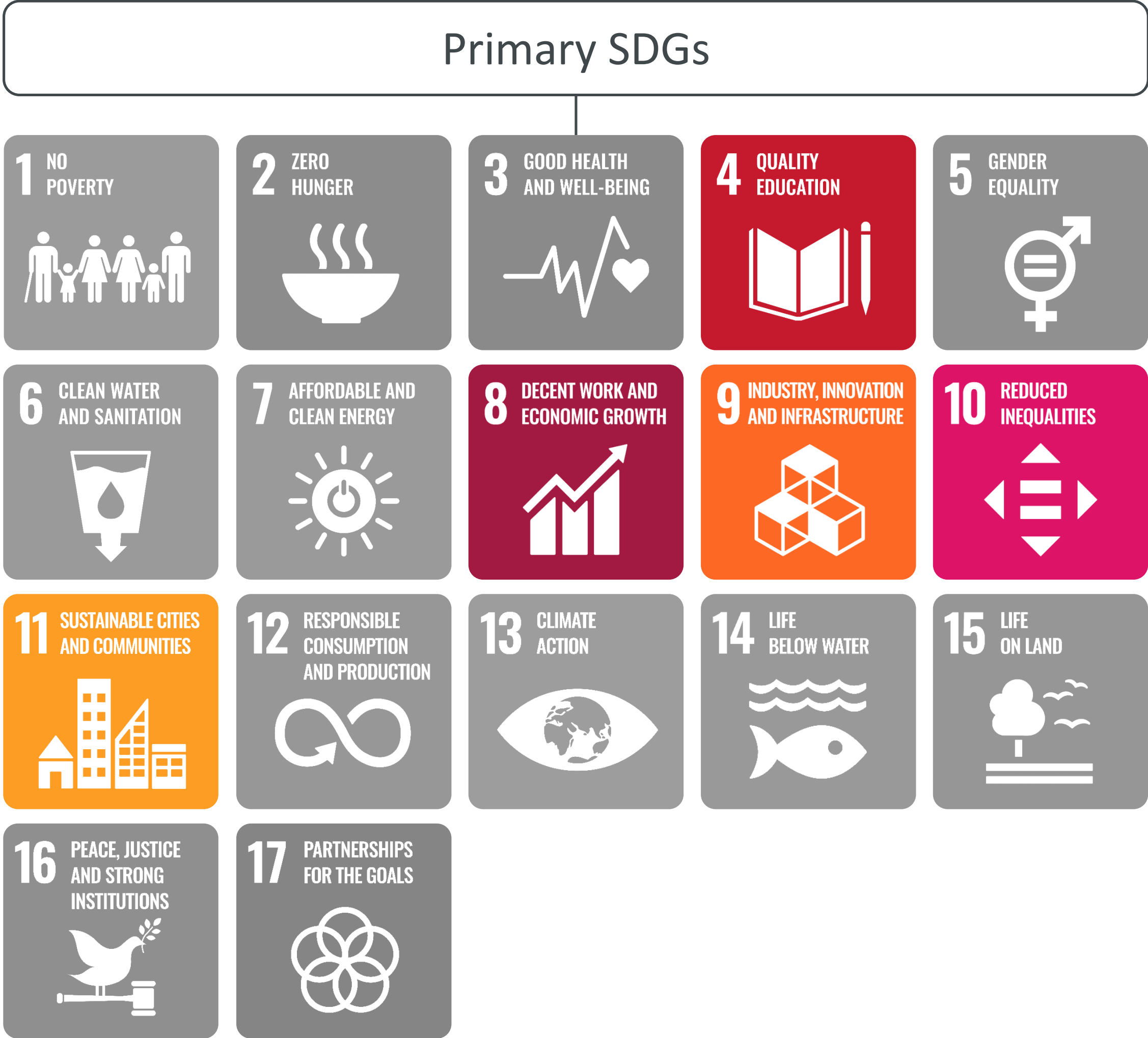
# The UN Sustainable Development Goals

The UN Sustainable Development Goals were used as a framework for the 12 streams of the ESG agenda

Of the 17 SDGs, we chose to pursue the 10 goals that best align with our current business objectives and where we can have the greatest impact:

**5** primary goals

**5** supporting goals



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5 primary goals

5 supporting goals





# 2020 Highlights: Quality of Life

RUB  
250 mln

invested in the  
Helping Hand initiative

>400,000  
free rides

given to 12,000 doctors  
and medical workers  
in 34 cities during the peak  
of the pandemic

>18,000  
free rides

given to people with  
reduced mobility\*

70 charities

have free access to Yandex services\*

>195,000 people

signed up for the rounding-up  
program in Yandex Go\*

1,200

hearing-impaired partner drivers  
work with the Yandex.Pro platform

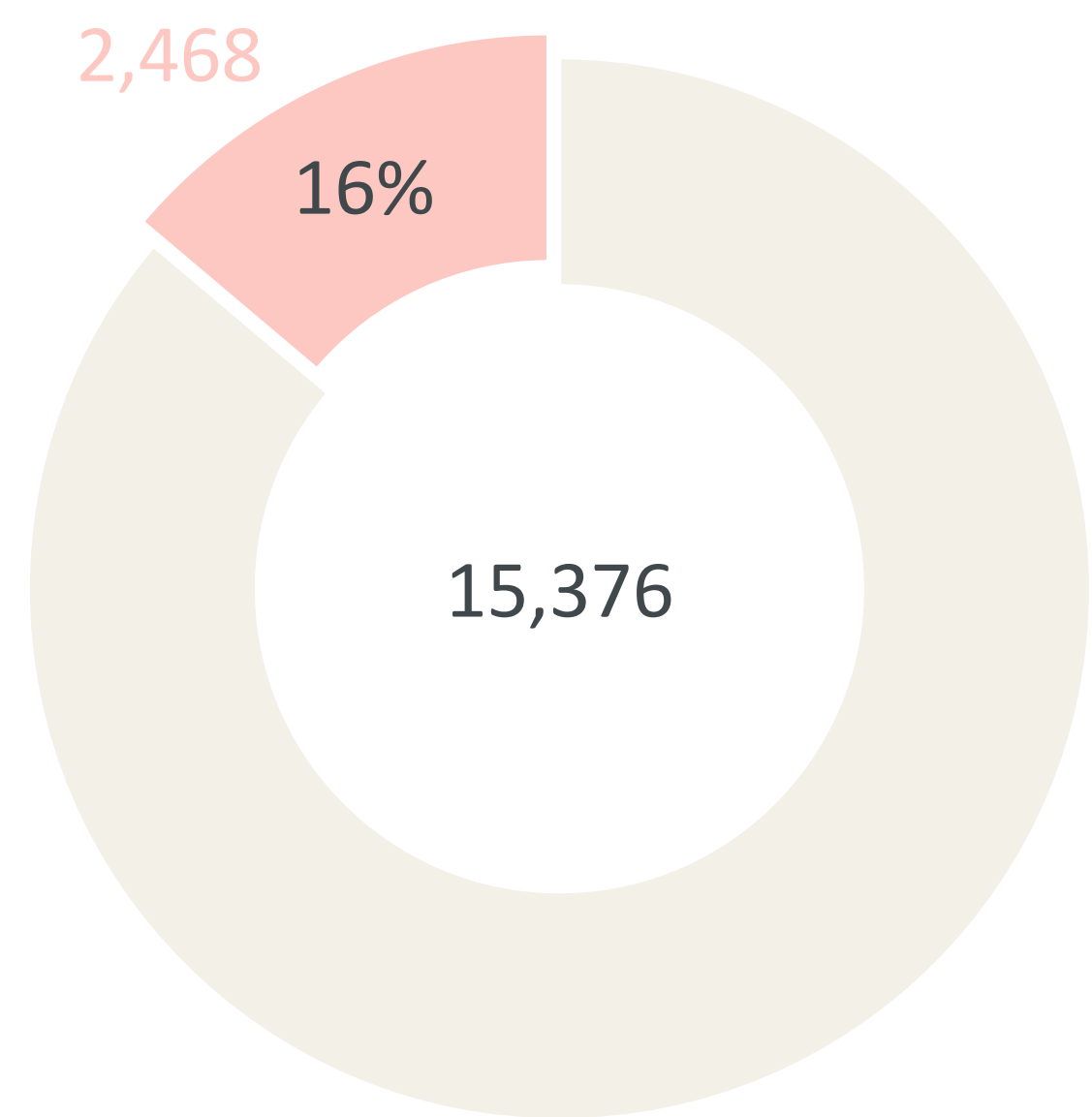
\* As of March 2021



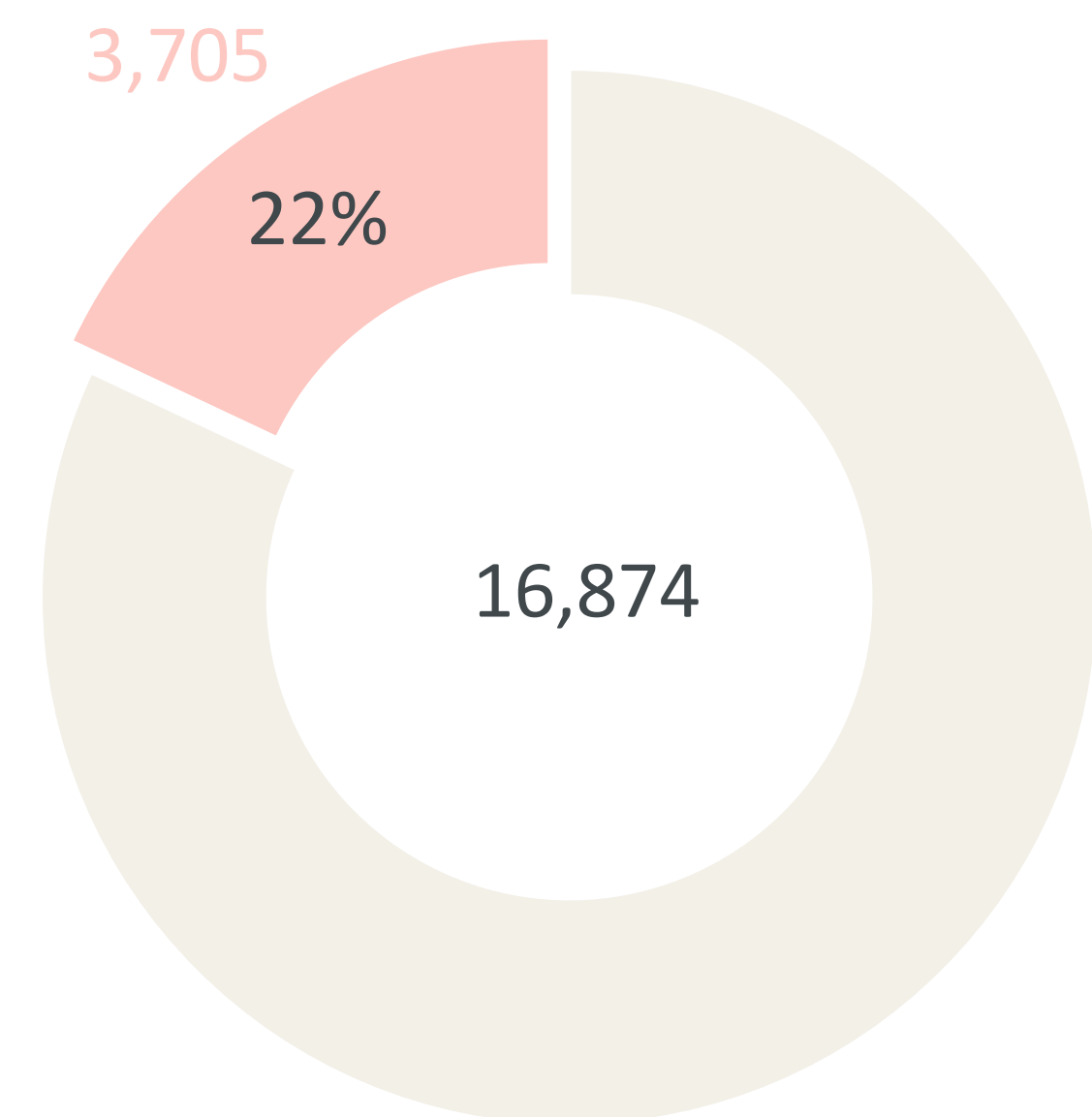
# 2020 Highlights: Ethics and Integrity

[Transparency Report](#) published for the first time, disclosing the number of government requests for user data

January-June 2020



July-December 2020



## Yandex ID

received AICPA SOC 2 and SOC 3 compliance reports

## Yandex Cloud

became the first public cloud platform in Russia to be compliant with ISO/IEC 27017 and ISO/IEC 27018

## Yandex Browser

launched the Your Tracking Protection feature which allows users to block third-party trackers

**Yandex** was certified as compliant with MRC/IAB advertising standards



# 2020 Highlights: Environmental Impact

lower  
by 21%

the average PUE of Yandex data centers compared to the average global PUE

**PUE\* of 1.1**

\*power usage effectiveness

was demonstrated by Yandex's newest data centers. It means that only 10% of each watt of energy used for computing goes to power server equipment

**0.97 tonnes  
of CO<sub>2</sub>-eq.**

of GHG emissions was generated by Yandex infrastructure per RUB 1 million of consolidated revenue

**>20,000 MWh**

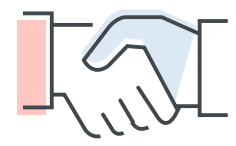
of waste heat produced by servers is used to warm homes in the town of Mäntsälä (accounts for 51% of municipal heat energy supply)

**92% and 15%**

of all packaging used by Yandex.Market and Yandex.Lavka, respectively, was made from recycled or secondary raw materials

**Yandex.Lavka**

has made the switch to exclusively use bike couriers: all its couriers that are not on foot now use bikes



# 2020 Highlights: Investing in People

## Employees

**>1/3** of women in our workforce

**1/3** of women among managers

## Education for All

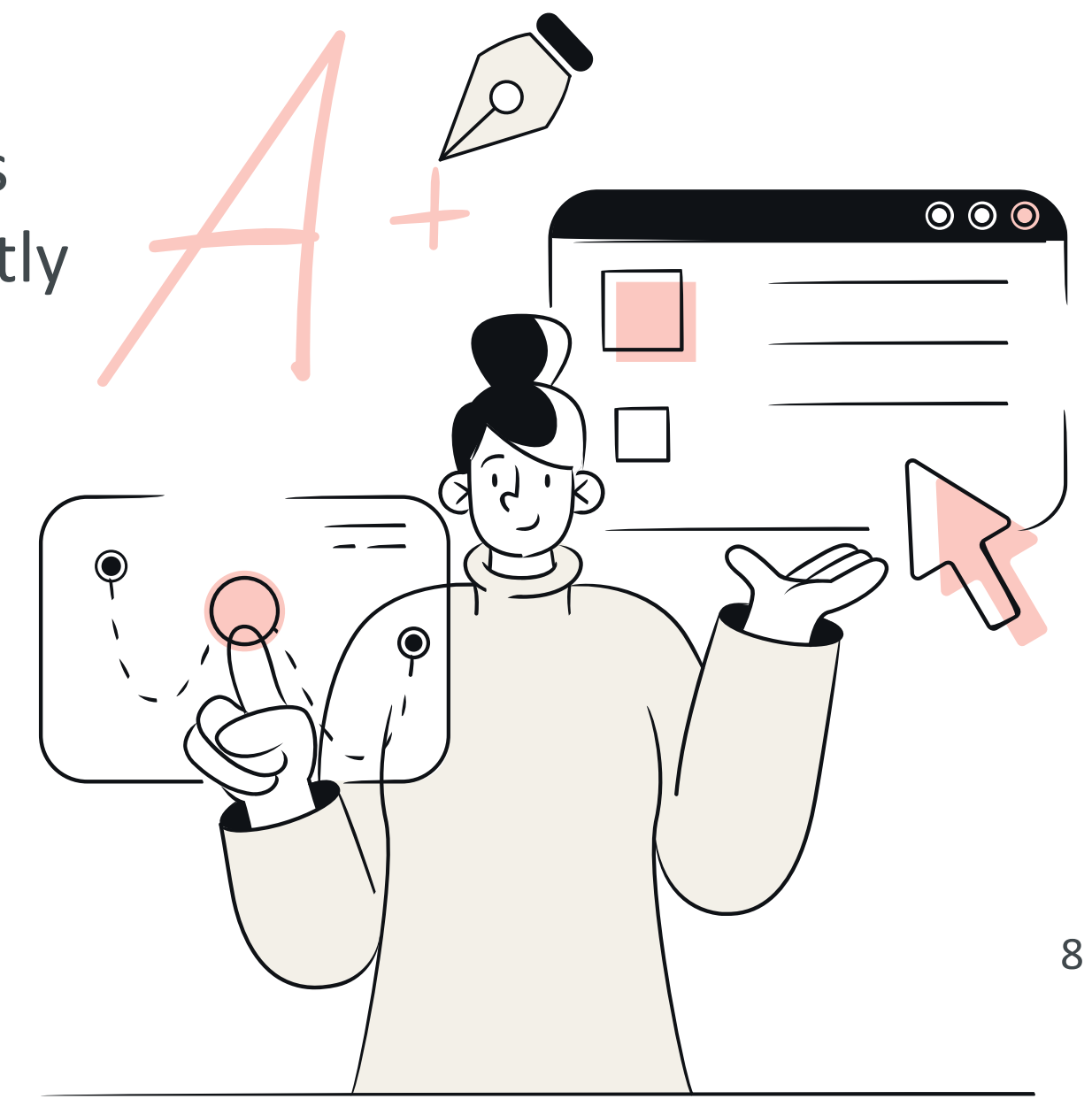
**>2 mln** people have studied through Yandex's free educational programs

**87%** actively engaged employees

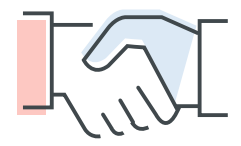
**4.5%** undesirable turnover

**>50%** of Yandex employees participated in the Equity Incentive Plan

**57%** of graduates of Yandex School of Data Analysis have worked or currently work at Yandex





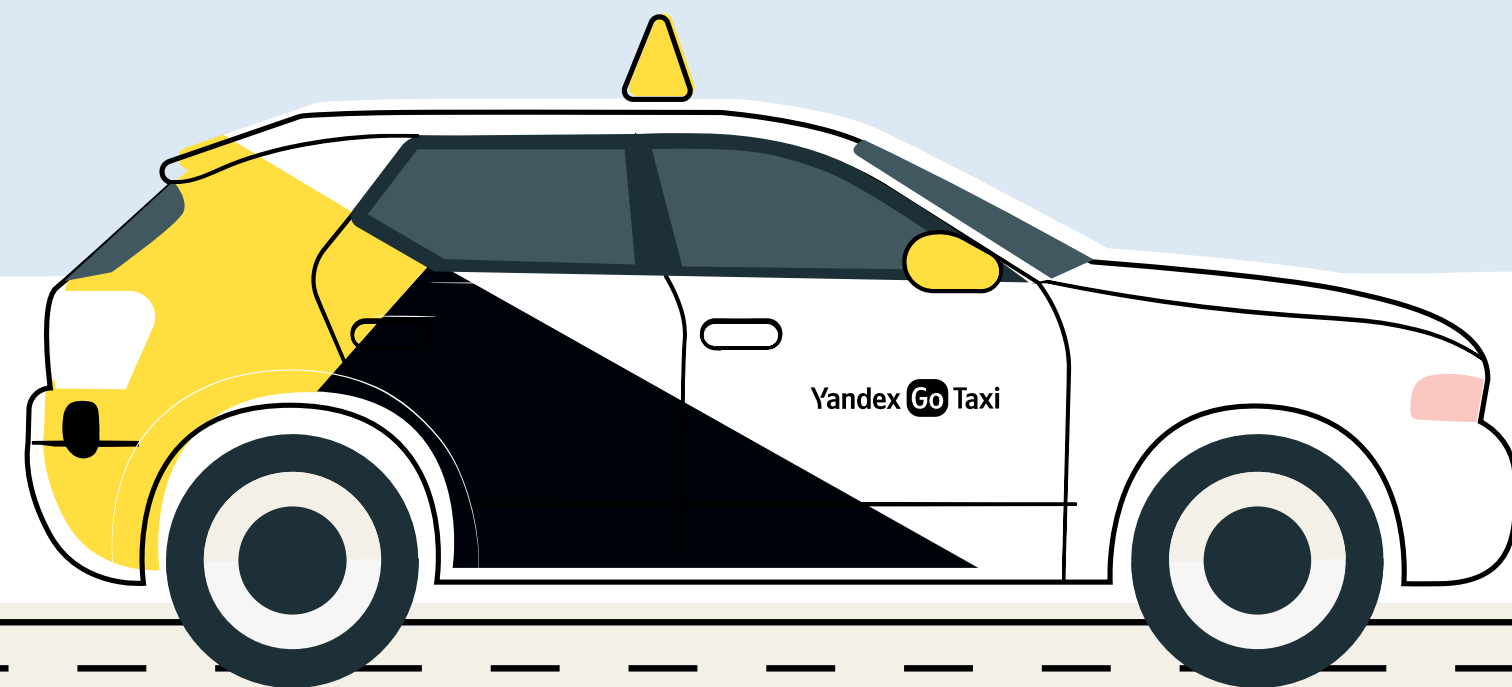


# 2020 Highlights: Supporting Our Service Partners

## Service Partners

**RUB 300 bln** earned by drivers from completing rides as Yandex.Taxi partners

**RUB 600 mln** were allocated to a financial assistance fund set up by Yandex.Taxi to support partners during the pandemic



**All** drivers' and couriers' lives are insured for up to RUB 2 mln when they are active completing ride/delivery orders

## Partner Benefit Scheme

was introduced in March 2021 and offers a 50% coverage of medical insurance to self-employed drivers\*

**>700,000** active driver-partners across all countries of presence of Yandex.Taxi

**300,000** couriers have partnered with foodtech services since their launch

\* Is a pilot project. .

# Yandex

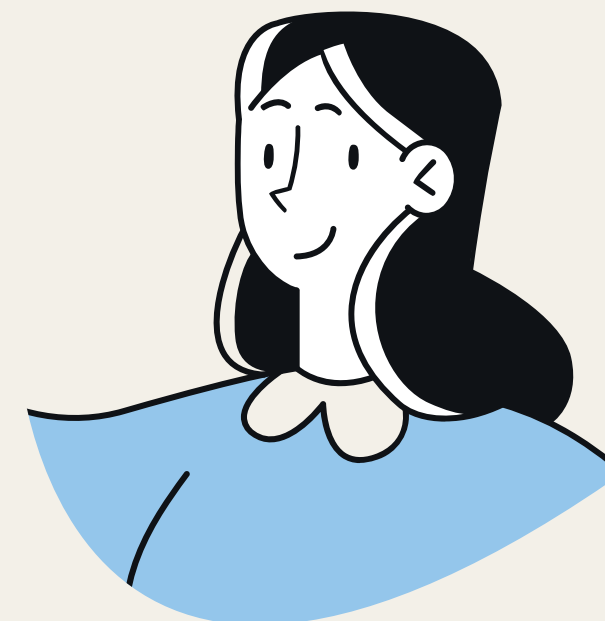
## Contacts

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